2011 Colours

Yaris Hatchback



Yaris 4-Door

1G3 Magnetic Grey Metallic



040 Alpine White (CE.LE)



209 Black Sand Pearl

068 Polar White



070 Blizzard Pearl (RS)



3PO Absolutely Red



1F7 Classic Silver Metallic (CE, LE)



8T0 Blazing Blue Metallic



1F8 Meteorite Metallic



8T1 Bayou Blue Metallic (CE, LE)



209 Black Sand Pearl



Please see your Toyota Dealer for details.







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FINANCIAL S	ERVICE









Interior colour options

material or workmanship under normal use and maintenance.

NO DEDUCTIBLES – NO TRANSFER FEES

New vehicle warranty summary



3R3 Barcelona Red Metallic



1EO Flint Mica

Dark Grey Fabric on Hatchback CE, LE and 4-Door.

Dark Grey Sport Fabric on Hatchback RS.

COMPREHENSIVE COVERAGE - 3 YEARS OR 60,000 KM This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any

POWERTRAIN COMPONENTS - 5 YEARS OR 100,000 KM This warranty covers repairs to powertrain components that are defective in material or workmanship under

MAJOR EMISSION CONTROL COMPONENTS - 8 YEARS OR 130,000 KM This warranty covers repairs to specified major emission components that are defective in

part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.



























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normal use and maintenance.





Discover more with Toyota

At Toyota, our goal is to continuously make things better for you. That's why we offer a wide range of programs and services before and after your vehicle purchase designed to help make your Toyota experience the best it can be.

> Fewer emissions and pollutants.[†] More kilometres on less fuel. And designed with power and performance in mind. Available in Prius, Camry and Highlander, these latest generation Toyota hybrids offer you the best of all worlds.

Toyota Dealers are dedicated to making the experience of owning a Toyota both satisfying and rewarding. We service your Toyota the way we built it. So you can count on quality parts and professional service.

If you're looking at leasing or financing, we're here to help. We provide competitive interest rates, flexible terms, and an easy online pre-approval process. The toughest decision should be choosing which Toyota you want. Visit us at www.touotafinancialservices.ca.

CLUB TOYOTA Enhance your Toyota ownership experience by joining Club Toyota – a complimentary and exclusive online service for Toyota owners. Benefit from an abundance of interactive services, and information conveniently at your fingertips. Register today at **clubtoyota.ca**.

With Extra Care Protection you receive inflation protected coverage from mechanical failures, road emergencies, and much more. It's affordable extra care protection peace of mind. Consult your Toyota Dealer for details.

> The Toyota Mobility program is dedicated to addressing the transportation needs of Toyota Owners who have a disability, or know a family member with a disability or mobility issue. The program offers cash assistance, resource information and financing for adaptive equipment for their vehicle.

All new Toyota cars and trucks include a full tank of gas, roadside assistance and floor mats.

Toyota Graduate Program This program assists new graduates in their purchase of a New or Certified Used Toyota. The program differs depending on the model chosen. Be sure to ask your Dealer when purchasing your Toyota. Some conditions may apply.

Working together to make things better.

Through education, inspiration, financial support and a long standing commitment to the environment, Toyota Canada is proud to contribute to the Toyota Canada Foundation and to various community programs that are devoted to the betterment of our planet. To learn more about how we are working to make things better, visit us at Toyota.ca



Photo: Joshua Berson

Photo: Evergreen – Jane Churchil



Special Olympics

Olympiques spéciaux

Canada

Toyota Earth Day

SCHOLARSHIP PROGRAM

Toyota Evergreen Learning Grounds

Toyota Canada Inc. and its Dealerships partnered with Evergreen in 2000 to create the Touota Evergreen Learning Grounds Program, that is transforming Canadian school grounds into natural learning environments. For more information visit evergreen.ca

Special Olympics Canada

Touota Canada Inc. and its Dealers are National Sponsors of Special Olympics Canada, which is dedicated to making a difference in the lives of Special Olympics athletes. Toyota Canada Inc. reaches out to Special Olympics athletes whenever possible through participation in events at a local, regional, provincial and national level. For more information visit specialolumpics.ca

Toyota Earth Day Scholarship Program

The Toyota Earth Day Scholarship Program was established to recognize and reward graduating high school students who have distinguished themselves through environmental, volunteer and academic excellence. This year, 20 scholarships will be awarded coast to coast, allowing Canada's future environmental leaders to continue their studies. For more information visit earthday.ca

[†]Compared against similarly equipped conventional gasoline powered vehicles. Based on North American sales data and Federal Tier 2 engine emission requirements.

2011 Yaris Hatchback/Yaris Features

Yaris Hatchback Yaris 3-Dr 5-Dr 5-Dr 4-Dr

	CE	LE	RS	4-Dr
INTERIOR				
AM/FM CD/MP3 Player	•	٠	-	٠
AM/FM CD/MP3 In-Dash 6-Disc Changer	_	-	•	-
2-Speakers	•	-	-	-
4-Speakers	-	٠	•	٠
Glass Imprinted Antenna, Audio Auxiliary Input Jack	•	٠	•	٠
Air Conditioning	-	-	•	-
Cabin Air Filter, Rear Seat Heater Ducts	•	٠	•	٠
Front Bucket Seats	•	٠	-	٠
Front Sport Seats	_	-	•	-
Fabric Seat Material	•	٠	•	٠
Semi-Fabric Door Trim	•	٠	•	-
Driver & Front Passenger Seats w/Recline	•	٠	•	٠
Driver Seat Cushion Height Adjustment	-	-	-	٠
Rear Bench Seat w/Fold-Down Seat Back	•	-	-	-
60/40 Split Rear Bench Seat w/Flat Folding Rear Seats,				
w/Recline, Slide Adjustment	-	-	•	-
60/40 Split Rear Bench Seat w/Fold-Down Seat Back	-	٠	-	٠
Rear Bench Seat Fold-Down Centre Armrest	-	-	-	٠
Rear Centre Headrest	•	٠	•	٠
All-Position Vertically Adjustable Headrests	•	٠	•	٠
Passenger Side Rear Walk-In Assist	•	-	-	-
Power Door Locks	-	٠	•	-
Power Windows	-	-	•	_
Tachometer	•	٠	•	٠
Dual Vanity Mirrors	•	٠	•	٠
Interior Trunk/Cargo Access	•	٠	•	-
3-Spoke Tilt Steering Wheel	•	٠	•	٠
Leather-Wrapped Steering Wheel	-	-	•	-
Leather-Wrapped Shift Knob (Manual Only)	-	-	•	-
Carpeted Cargo Area	-	-	-	٠
Front Carpet Floor Mats	•	٠	•	٠
Rear Carpet Floor Mats	-	٠	•	٠
Cruise Control (Automatic Only)	-	-	•	_
Digital Clock	•	٠	•	٠
Door Map Pockets	•	٠	•	٠
Driver & Front Passenger Seat Back Pockets	•	٠	•	٠
Front Centre Console Box	•	•	•	_
Front Centre Console Box w/Lid	-	-	_	•
Upper & Lower Glove Boxes	•	•	•	_
Front & Rear Cup Holders	•	•	•	•
Keyless Entry	-	-	•	_
Illuminated Entry	_	_	•	•
J				

	3-Dr CE	5-Dr LE	5-Dr RS	4-Dr
SAFETY				
Driver & Front Passenger Airbag Supplemental Restraint System (SRS) ¹	•	•	•	•
Front Seat–Mounted Side Airbags (SRS) ¹	•	•	•	•
Front & Rear Head & Side Curtain Airbags (SRS)1	•	٠	•	٠
Front Passenger Airbag Occupancy Classification Indicator	•	٠	•	٠
Front Seatbelt Pre-Tensioners & Force Limiters	•	٠	•	٠
All-Position 3-Point Lap & Shoulder Belts	•	٠	•	٠
Front Seatbelt Anchor Height Adjusters	-	٠	•	٠
Anchor Points for Child Restraint Seats	•	٠	•	٠
Engine Immobilizer	•	٠	•	٠
Child Protector Rear Door Locks	-	٠	•	٠
Assist Grips	•	٠	•	٠
Remote Fuel Lid Release	•	•	•	٠
Low Fuel, Low Washer Fluid, Door Ajar, Front Driver				
& Passenger Seatbelt Warning Indicators	•	٠	•	٠
EXTERIOR				
15" Steel Wheels, Full Wheel Covers	•	٠	-	•
15" Aluminum Alloy Wheels, Wheel Locks	-	-	•	-
Dual Manual Adjustable Mirrors	•	-	-	٠
Dual Heated, Power Adjustable Mirrors	-	٠	•	-
Electric Rear Window Defroster	_	_	-	٠
Electric Rear Window Defroster w/Timer	•	٠	•	-
Tinted Glass, UV Protection	•	•	•	٠
Coloured Door Handles	•	٠	•	-
Colour-Keyed Front & Rear Bumpers	•	•	•	٠
Front Splash Guards	•	•	-	-
Rear Splash Guards	-	•	-	-
Coloured Mirrors, Full Skirt Package, Rear Spoiler	-	_	•	-
Intermittent Wipers, Mist Feature	•	•	•	٠
Rear Window Wiper/Washer	-	•	•	-
Reflector-Style Halogen Headlamps	•	•	•	•
Fog Lamps	-	-	•	-
				-

Yaris Hatchback Yaris

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● = Standard ○ = Optional - = Not Available

RS Grille Badge

3-Dr 5-Dr 5-Dr CE LE RS 4-Dr PACKAGES Air Conditioning Package: Air Conditioning 0 0 - 0 3-Dr LE Package: 4-Speakers, Rear Splash Guards, Dual Heated, Power Adjustable Coloured Mirrors, Rear Window Wiper/Washer, 60/40 Split Rear Bench Seat, Rear Carpet Floor Mats 0 - - -3-Dr LE Convenience Package: Air Conditioning, Power Windows & Door Locks, Keyless Entry, Cruise Control (Automatic Only) 0 - - -5-Dr LE Convenience Package: Air Conditioning, Power Windows, Keyless Entry, Cruise Control (Automatic only) - 0 - -4-Dr Convenience Package: Air Conditioning, Coloured Mirrors & Door Handles, Front & Rear Splash Guards, Power Adjustable Heated Mirrors, Keyless Entry, Power Windows & Door Locks, Rear Trunk Chrome Trim, Blacked-Out Side Window Frames - - - 0 4-Dr Enhanced Convenience Package: Air Conditioning, Coloured Mirrors & Door Handles, Front & Rear Splash Guards, Power Adjustable Heated Mirrors, Keyless Entry, Power Windows & Door Locks, Rear Trunk Chrome Trim, Blacked-Out Side Window Frames, Cruise Control _ _ _

Yaris Hatchback Yaris

MECHANICAL

Engine

1.5 Litre, 4-Cylinder, DOHC, Timing w/intelligence (VVT-Electronic Fuel Injection

Compression Ratio 10.5:1

Horsepower

106 hp (79 kW) @ 6000 rpr

Torque 103 lb.ft. (139 N.m.) @ 4200

> Suspension Front: Independent MacPhe Rear: Torsion Beam Rear S

> Drivetrain Front Engine/Front Wheel Dr

Vehicle Stability Control (VS

Transmission 5-Speed, Manual 4-Speed, Automatic, Super 6 Transmission (Super ECT), C

Brakes

Power-Assisted, Ventilated F Antilock Braking System (Af Distribution (EBD), Brake As

Steering

Electric Rack & Pinion w/Var

Tires P185/60R15, All-Season Rad

2011 Yaris Hatchback/Yaris Specifications

Y	aris	Hatch	iback	Yaris
	3-Dr CE	5-Dr LE	5-Dr RS	4-Dr

7, 16-Valve, Variable Valve T-i), Sequential Multiport	•	•	•	•
	•	•	•	•
m	•	•	•	•
00 rpm	•	•	•	•
erson Struts w/Stabilizer Bar	•	•	•	•
Suspension	•	٠	•	•
Drive	•	•	•	•
SC), Traction Control (TRAC)	٠	٠	•	٠
	•	•	•	•
r Electronically Controlled Overdrive	0	0	0	0
l Front Discs, Rear Drums	•	•	•	•
ABS) w/Electronic Brake-force Issist (BA)	•	•	•	•
ariable Power Assist	•	•	•	•
adials, Compact Spare Tire	•	•	•	•

		Yaris Hatchback	Yaris
		3-Dr 5-Dr 5-Dr CE LE RS	4-Dr
DIMENSIONS	mm (in.)		
Length	3825 (150.6)	• • •	-
	4300 (169.3)		٠
Width	1695 (66.7)	• • •	-
	1690 (66.5)		٠
Height (Unloaded)	1525 (60.0)	• • •	-
	1460 (57.5)		٠
Wheelbase	2460 (96.9)	• • •	-
	2550 (100.4)		٠
Track	Front: 1480 (58.3)	• • -	-
	Rear: 1470 (57.9)	• • -	-
	Front: 1470 (57.9)	•	٠
	Rear: 1460 (57.5)	•	٠
Seating Capacity	5	• • •	٠
Headroom	Front: 1001 (39.4)	• • •	-
	Rear: 963 (37.9)	• • -	-
	Rear: 953 (37.5)	•	-
	Front: 984 (38.8)		٠
	Rear: 931 (36.7)		٠
Legroom	Front: 1024 (40.3)	• • •	-
	Rear: 859 (33.8)	• • •	-
	Front: 1072 (42.2)		٠
	Rear: 904 (35.6)		٠
Shoulder Room	Front: 1306 (51.4)	• • •	-
	Rear: 1280 (50.4)	• • -	-
	Rear: 1278 (50.3)	•	-
	Front: 1310 (51.6)		٠
	Rear: 1274 (50.2)		٠
Ground Clearance	140 (5.5)	• • •	-
	147 (5.8)		•

Toyota Canada Inc. Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in production capacity, standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website **toyota.ca** – or your Toyota Dealer is your best source for up-to-date information.

Manual 10 10	; (lb.) 040 (2293) 050 (2315) 055 (2326)		3-Dr CE	5-Dr LE	5-Dr RS	4-Dr
Manual 10 10	040 (2293) 050 (2315) 055 (2326)			-	_	
10)50 (2315))55 (2326)			-	_	
10	055 (2326)		_			-
				٠	-	-
10			-	-	•	-
10	045 (2304)		-	-	-	٠
Automatic 10	065 (2348)		0	-	-	-
10	070 (2359)		-	0	-	-
10	075 (2370)		-	-	0	-
10	060 (2337)		-	-	-	0
CARGO CAPACITY m	³ (cu.ft.)					
0.2	26 (9.3)		•	٠	-	-
0.2	27 (9.5)		-	-	•	-
0.1	388 (13.7)		-	-	-	٠
TURNING CIRCLE m	(ft.)					
9.0	4 (30.84)		•	٠	•	-
10).4 (34.12)		-	-	-	٠
FUEL CAPACITY lit	tres (gal)					
42	2 (9.2)		٠	٠	•	٠
FUEL CONSUMPTION R	ATING ²					
L/	/100 km	mpg (imperial gallon)				
City/Highway/Combined						
	9/5.4/6.2	41/52/46	٠	٠	•	٠
Automatic 7.0	0/5.7/6.4	40/50/44	0	0	0	0

¹All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS) which, depending on the model, may include driver and front passenger airbags, front seat-mounted side airbags or side curtain airbags. For important safety information about the Supplemental Restraint System in a vehicle, please see the Owner's Manual or contact your local Toyota Dealer.

²These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication EnerGuide Fuel Consumption Guide.

³Toyota tests certain phones for compatibility with Bluetooth technology. Some vehicles equipped with Bluetooth technology are available with bilingual capability. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the service coverage available in your area. Please see your Toyota Dealer for details.

⁴The Toyota DVD based Navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available in every city. Optional periodic geographic updates are available at an additional cost. The Navigational Systems in some vehicles are available with bilingual capability. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details.