

Prius c Features

INTERIOR

ENTERTAINMENT & CONNECTIVITY

| | Prius c | Prius c Technology |
|--|---------|--------------------|
| 6.1" Touch Panel Display Audio, ⁴ AM/FM/CD Player | ● | – |
| 6.1" Touch Panel Display Audio ⁴ w/Navigation, ⁵ AM/FM/CD Player | – | ● |
| SiriusXM [®] Satellite Radio, Gracenote [®] Album Cover Art | – | ● |
| USB Input Port, Auxiliary Input Jack, Bluetooth ^{®3} Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access | ● | ● |
| Text-to-Speech Capabilities, AM/FM Cache Radio | – | ● |
| Advanced Voice Recognition | – | ● |
| 4-Speakers | ● | – |
| 6-Speakers | – | ● |
| Steering Wheel Bluetooth ^{®3} & Audio Controls | ● | ● |
| Backup Camera | – | ● |
| Multi-Information Display | ● | ● |

COMFORT & CONVENIENCE

| | | |
|--|---|---|
| Air Conditioning w/Automatic Climate Control | ● | ● |
| Cabin Air Filter, Rear Seat Heater Ducts | ● | ● |
| Power Door Locks | ● | ● |
| Power Windows w/Driver Side Auto Up/Down | ● | ● |
| Outside Temperature Gauge, Dual Trip Odometer | ● | ● |
| Touch Tracer Display | – | ● |
| Dual Vanity Mirrors | ● | ● |
| Push Button Start | – | ● |
| Smart Key System (Driver Door Handle Touch Lock/Unlock Sensor) | – | ● |
| 4-Spoke, Tilt & Telescopic Steering Wheel w/Climate Control | ● | ● |
| SoftTex [®] Covered Steering Wheel & Instrument Panel | – | ● |
| Carpet Floor Mats, All-Season Floor Mats | ● | ● |
| Digital Clock | ● | ● |
| Front Centre Console Box w/Armrest | ● | ● |
| Front & Rear Cupholders, Door Map Pockets | ● | ● |
| Front Passenger Seat Back Pocket | – | ● |
| Tonneau Cover | – | ● |
| Accessory Power Outlet (12 V), Retained Accessory Power | ● | ● |
| Keyless Entry | ● | ● |

Exterior Colour Options

| | | | |
|--------------------------------|---|--|--|
| 082 MOONGLOW (A,B) | 1F7 CLASSIC SILVER METALLIC (A,B) | 1G3 MAGNETIC GREY METALLIC (A,B) | 209 BLACK SAND PEARL (A,B) |
| 3P0 ABSOLUTELY RED (A,B) | 588 ELECTRIC LIME METALLIC (A,B) | 8T7 BLUE STREAK METALLIC (A,B) | 8V7 SPARKLING SEA METALLIC (A,B) |

Interior Colour Options Prius c: (A) BLUE/GREY Fabric Prius c Technology: (B) BLACK SoftTex[®]

INTERIOR (cont'd)


SEATING & TRIM

| | | |
|--|---|---|
| Front Bucket Seats w/Fabric Seat Material | ● | – |
| Heated Front Seats w/SoftTex [®] Trim | – | ● |
| Driver & Front Passenger Seats w/Recline, Fore/Aft Adjustments | ● | ● |
| Driver Seat Cushion Height Adjustment | – | ● |
| Rear Bench Seat w/Fold-Down Seat Back | ● | – |
| 60/40 Split Rear Bench Seat w/Fold-Down Seat Back | – | ● |

EXTERIOR

| | | |
|--|---|---|
| Rear Spoiler | ● | ● |
| Electric Rear Window Defroster w/Timer | ● | ● |
| High Solar Energy Absorption Window Glass | ● | ● |
| Power Adjustable Heated Mirrors, Colour-Keyed Door Handles & Mirrors | ● | ● |
| Hybrid Blue Accented Emblems | ● | ● |
| Power Moonroof | – | ● |
| Intermittent Front Wipers | ● | – |
| Variable Intermittent Front Wipers | – | ● |
| Intermittent Rear Window Wiper/Washer | ● | ● |
| LED Brakelamps | ● | ● |
| LED Headlamps | ● | ● |
| LED Foglamps | – | ● |

SAFETY

| | | |
|---|---|---|
|  Toyota Safety Sense (TSS-C)[™] – includes Pre-Collision System (PCS),⁹ Lane Departure Alert (LDA)¹⁰ & Automatic High Beams (AHB)¹¹ | – | ● |
|---|---|---|

| | | |
|--|---|---|
| STAR SAFETY SYSTEM[™] – includes Vehicle Stability Control (VSC), ⁶ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁷ & Smart Stop Technology (SST) ⁸ | ● | ● |
| Driver & Front Passenger Airbags (SRS) ¹ | ● | ● |
| Driver's Knee Airbag (SRS) ¹ | ● | ● |
| Front Seat-Mounted Side Airbags (SRS) ¹ | ● | ● |
| Front Seat Cushion Airbags (SRS) ¹ | ● | ● |
| Front & Rear Head/Side Curtain Airbags (SRS) ¹ | ● | ● |
| Driver & Front Passenger Whiplash-Injury-Lessening (WIL) Seats | ● | ● |
| All-Position Vertically Adjustable Headrests | – | ● |
| Front Seatbelt Pre-Tensioners & Force Limiters | ● | ● |
| All-Position 3-Point Lap & Shoulder Belts | ● | ● |
| Anchor Points for Child Restraint Seats | ● | ● |
| Child Protector Rear Door Locks | ● | ● |
| Rear Side Seatbelt Comfort Guides | ● | ● |
| Engine Immobilizer | ● | ● |
| Cruise Control | – | ● |
| Remote Fuel Lid Release | ● | ● |
| Driver & Passenger Seatbelt, Low Fuel, "Key Remind" Door Ajar, Warning Indicators | ● | ● |
| Tire Pressure Monitoring System | ● | ● |
| Vehicle Proximity Notification System | ● | ● |

AVAILABLE PACKAGE

| | | |
|---|---|---|
| UPGRADE PACKAGE | ○ | – |
| 6-Speakers, Driver Seat Cushion Height Adjustment, Cruise Control, Variable Intermittent Wipers, Tonneau Cover, Rear Centre Console Box, Premium Cloth Seats, All-Position Vertically Adjustable Headrests, 60/40 Split Rear Bench Seat, SoftTex [®] Covered Instrument Panel, Front Passenger Seat Back Pocket, Backup Camera | | |

Genuine Accessories

Block Heater
Bodyside Mouldings
Cargo Net
Hood Deflector
Paint Protection Film
Rear Bumper Protector

Visit accessories.toyota.ca or your local Dealer for details.

Prius c Specifications

MECHANICAL

ENGINE

| | | | |
|-------------|---|---|---|
| Type | 1.5 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/Intelligence (VVT-i), Electronic Fuel Injection, Drive Mode Select | ● | ● |
|-------------|---|---|---|

| | | | |
|--------------------------|--------|---|---|
| Compression Ratio | 13.4:1 | ● | ● |
|--------------------------|--------|---|---|

| | | | |
|--------------------------------|-------------------------------------|---|---|
| Hybrid System Net Power | Net HP: 99 hp (74 kW) ¹³ | ● | ● |
|--------------------------------|-------------------------------------|---|---|

| | | | |
|-----------------------|---------------------------------------|---|---|
| Electric Motor | Permanent Magnet AC Synchronous Motor | ● | ● |
|-----------------------|---------------------------------------|---|---|

| | | | |
|-------------------|-------------------------------------|---|---|
| HV Battery | Sealed Nickel-Metal Hydride (Ni-MH) | ● | ● |
|-------------------|-------------------------------------|---|---|

DRIVETRAIN

| | | | |
|----------------------------|---|---|---|
| Drive Configuration | Front Engine/Front Wheel Drive | ● | ● |
| | Hill-Start Assist Control (HAC) ¹² | ● | ● |

| | | | |
|---------------------|---|---|---|
| Transmission | Electronically controlled Continuously Variable Transmission (ECVT) | ● | ● |
|---------------------|---|---|---|

CHASSIS

| | | | |
|-------------------|--|---|---|
| Suspension | Front: Independent, MacPherson Struts w/Stabilizer Bar | ● | ● |
| | Rear: Torsion Beam Type | ● | ● |

| | | | |
|---------------|--|---|---|
| Brakes | Power-Assisted, Ventilated Front Discs, Rear Drums | ● | ● |
| | Integrated Regenerative Braking System, Electronically Controlled Hydraulic Braking System | ● | ● |

| | | | |
|-----------------|--|---|---|
| Steering | Electric Rack & Pinion w/Variable Power Assist | ● | ● |
|-----------------|--|---|---|

| | | | |
|---------------------------|---|---|---|
| Wheels & Tires | 15" Steel Wheels w/Full Wheel Covers | ● | – |
| | 16" Aluminum Alloy Wheels, Wheel Locks | – | ● |
| | P175/65R15 All-Season Tires, Temporary Spare Tire | ● | – |
| | P195/50R16 All-Season Tires, Temporary Spare Tire | – | ● |

New Vehicle Warranty Summary – No deductibles – no transfer fees

COMPREHENSIVE COVERAGE 3 years or 60,000 km. This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS 5 years or 100,000 km. This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS 8 years or 130,000 km. This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION 5 years/unlimited distance. This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

HYBRID-RELATED COMPONENTS** 8 years or 160,000 km. This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

**Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

● = Standard ○ = Optional – = Not Available

| DIMENSIONS | mm (in.) | Prius c | Prius c Technology |
|--------------------------|--------------------|---------|--------------------|
| Length | 3995 (157.3) | ● | ● |
| Width | 1695 (66.7) | ● | ● |
| Height (Unloaded) | 1455 (57.3) | ● | ● |
| Wheelbase | 2550 (100.4) | ● | ● |
| Headroom | Front: 981 (38.6) | ● | ● |
| | Rear: 937 (37.0) | ● | ● |
| Legroom | Front: 1060 (41.7) | ● | ● |
| | Rear: 888 (35.0) | ● | ● |
| Shoulder Room | Front: 1329 (52.3) | ● | ● |
| | Rear: 1314 (51.7) | ● | ● |
| Ground Clearance | 135 (5.3) | ● | ● |
| Turning Circle | <i>m (ft.)</i> | ● | – |
| | 11.4 (37.4) | – | ● |

WEIGHT & CAPACITIES

| | | | | |
|-------------------------|---------------------------------|-------------|---|---|
| Curb Weight | <i>kg (lb)</i> | 1132 (2500) | ● | ● |
| Seating Capacity | 5 | ● | ● | |
| Cargo Capacity | <i>litres (cu.ft.)</i> | 484 (17.1) | ● | ● |
| Fuel Capacity | <i>litres (imperial gallon)</i> | 36 (7.9) | ● | ● |

FUEL CONSUMPTION RATING²

| | | | | | | |
|-----------------------|-----------------|------------------------------|-------------|----------|---|---|
| City/Highway/Combined | <i>L/100 km</i> | <i>mpg (imperial gallon)</i> | 4.5/5.1/4.7 | 63/55/60 | ● | ● |
|-----------------------|-----------------|------------------------------|-------------|----------|---|---|

Disclaimers

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Do not use the hands-free phone system if it will distract you. A compatible Bluetooth[®]-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your Dealer. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. (6) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. (7) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (8) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner's Manual for further details. (9) The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system or a substitute for safe and attentive driving. (10) Lane Departure Alert is not a collision-avoidance system or a substitute for safe and attentive driving. (11) Automatic High Beam system operates at speeds above 40 km/h. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn off. See Owner's Manual for details. (12) HAC is designed to help minimize backward rolling on steep ascents. This system is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. (13) The maximum output indicates engine plus HV battery output.

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