SELECT FEATURES		è
	Ų	o g
INTERIOR	Prius	Prius
ENTERTAINMENT & CONNECTIVITY		
6.1" Touch Panel Display Audio,4 AM/FM/CD Player	•	_
6.1" Touch Panel Display Audio ⁴ w/Navigation, ⁵ AM/FM/CD Player	-	•
SiriusXM® Satellite Radio, Gracenote® Album Cover Art	_	•
USB Input Port, Auxiliary Input Jack, Bluetooth ^{e3} Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access	•	•
4-Speakers	•	-
6-Speakers	-	•
Steering Wheel Bluetooth®3 & Audio Controls	•	•
Backup Camera	•	•
4.2" TFT Multi-Information Display	•	•
COMFORT & CONVENIENCE		
Air Conditioning w/Automatic Climate Control	•	•
Cabin Air Filter, Rear Seat Heater Ducts	•	•
Power Door Locks	•	•
Power Windows w/Driver Side Auto-Up/Down	•	•
Touch Tracer Display	-	•
Push Button Start	-	•
Smart Key System (Driver Door Handle Touch Lock/Unlock Sensor)	-	•
4-Spoke, Tilt & Telescopic Steering Wheel w/Climate Control	•	•
Tonneau Cover	-	•
Synthetic Leather Instrument Panel	-	•
SEATING & TRIM		
Front Bucket Seats w/Fabric Seat Material	•	-
Heated Front Seats w/SofTex® Trim	-	•
Driver & Front Passenger Seats w/Recline, Fore/Aft Adjustments	•	•
Driver Seat Cushion Height Adjustment	-	•
60/40 Split Rear Bench Seat w/Fold-Down Seat Back	•	•
All-Position Vertically Adjustable Headrests	•	•
EXTERIOR		
Power Moonroof	-	•
Rear Spoiler	•	•
Front Lower Bumper Spoiler	•	•
Front & Rear Splash Guards	•	•
Front Skid Plate	-	•
Rear Skid Plate	-	•
Body Side Mouldings	_	•
Wheel Arch Mouldings	_	•
Unique Front & Rear Bumper	_	•
Heated, Power Adjustable Mirrors	•	•
Intermittent Front Wipers	•	_
Variable Intermittent Front Wipers	_	

Visit tovota.ca for full Features & Specifications

EXTERIOR (cont'd)	Prius o	Prius c
Intermittent Rear Window Wiper/Washer	•	•
LED Headlamps	•	•
LED Tail Lamps	•	•
LED Fog Lamps	-	•
SAFETY		
Toyota Safety Sense™ (TSS-C)® – includes Pre-Collision System (PCS),™ Lane Departure Alert (LDA)™ 6 Automatic High Beam (AHB)™	•	•
Star Safety System™ – includes Vehicle Stability Control (VSC), ⁶ Traction Control (TRAC), Anti-lock Brake System (ABS),		•
Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁷ & Smart Stop Technology (SST) ⁸		
	•	•
& Smart Stop Technology (SST)®	•	•
& Smart Stop Technology (SST)® Driver & Front Passenger Airbags (SRS)¹	•	•
& Smart Stop Technology (SST)® Driver & Front Passenger Airbags (SRS) [‡] Driver's Knee Airbag (SRS) [‡]	•	•
& Smart Stop Technology (SST)® Driver & Front Passenger Airbags (SRS)¹ Driver's Knee Airbag (SRS)¹ Front Seat-Mounted Side Airbags (SRS)¹	•	•
6 Smart Stop Technology (SST) ⁸ Driver 6 Front Passenger Airbags (SRS) ¹ Driver's Knee Airbag (SRS) ¹ Front Seat-Mounted Side Airbags (SRS) ¹ Front Seat Cushion Airbags (SRS) ¹ Front Seat Cushion Airbags (SRS) ¹ Driver 6 Front Passenger Whiplash-Injury-Lessening Seats	•	•
6 Smart Stop Technology (SST)® Driver 6 Front Passenger Airbags (SRS)¹ Driver's Knee Airbag (SRS)¹ Front Seat-Mounted Side Airbags (SRS)¹ Front Seat Cushion Airbags (SRS)¹ Front 6 Rear Head/Side Curtain Airbags (SRS)¹ Driver 6 Front Passenger Whiplash-Injury-Lessening Seats Tire Pressure Monitoring System	•	•
6 Smart Stop Technology (SST)® Driver 6 Front Passenger Airbags (SRS)¹ Driver's Knee Airbag (SRS)¹ Front Seat-Mounted Side Airbags (SRS)¹ Front Seat Cushion Airbags (SRS)¹ Front Faet Cushion Airbags (SRS)¹ Front 6 Rear Head/Side Curtain Airbags (SRS)¹ Driver 6 Front Passenger Whiplash-Injury-Lessening Seats Tire Pressure Monitoring System Cruise Control	•	•
6 Smart Stop Technology (SST)® Driver 6 Front Passenger Airbags (SRS)¹ Driver's Knee Airbag (SRS)¹ Front Seat-Mounted Side Airbags (SRS)¹ Front Seat Cushion Airbags (SRS)¹ Front 6 Rear Head/Side Curtain Airbags (SRS)¹ Driver 6 Front Passenger Whiplash-Injury-Lessening Seats Tire Pressure Monitoring System Cruise Control LED Brake Lamps	•	•
6 Smart Stop Technology (SST)® Driver 6 Front Passenger Airbags (SRS)¹ Driver's Knee Airbag (SRS)¹ Front Seat-Mounted Side Airbags (SRS)¹ Front Seat Cushion Airbags (SRS)¹ Front 6 Rear Head/Side Curtain Airbags (SRS)¹ Driver 6 Front Passenger Whiplash-Injury-Lessening Seats Tire Pressure Monitoring System Cruise Control LED Brake Lamps Vehicle Proximity Notification System	•	•
6 Smart Stop Technology (SST)® Driver 6 Front Passenger Airbags (SRS)¹ Driver's Knee Airbag (SRS)¹ Front Seat-Mounted Side Airbags (SRS)¹ Front Seat Cushion Airbags (SRS)¹ Front 6 Rear Head/Side Curtain Airbags (SRS)¹ Driver 6 Front Passenger Whiplash-Injury-Lessening Seats Tire Pressure Monitoring System Cruise Control LED Brake Lamps	•	•
6 Smart Stop Technology (SST)® Driver 6 Front Passenger Airbags (SRS)¹ Driver's Knee Airbag (SRS)¹ Front Seat-Mounted Side Airbags (SRS)¹ Front Seat Cushion Airbags (SRS)¹ Front Faet Cushion Airbags (SRS)¹ Front 6 Rear Head/Side Curtain Airbags (SRS)¹ Driver 6 Front Passenger Whiplash-Injury-Lessening Seats Tire Pressure Monitoring System Cruise Control LED Brake Lamps Vehicle Proximity Notification System Low Washer Fluid, Door Ajar, Driver 6 Front Passenger	•	•

6-Speakers, Driver Seat Cushion Height Headrest-Vertical Adjustments, Cruise Control, Variable Intermittent Front Wipers, Tonneau Cover, Synthetic Leather Instrument Panel, Rear Centre Console Box, Premium Cloth Seats, Front Passenger Seat Back Pocket, Rear Skid Plate, Front Skid Plate, Body Side Mouldings, Wheel Arch Mouldings, Unique Front & Rear Bunner

GENUINE ACCESSORIES

Toyota's Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit accessories, toyota.ca or your local Dealer.

Body Side Mouldings Cargo Liner Cargo Net Paint Protection Film Rear Bumper Protector Side Window Deflectors Tub Style All-Season Floor Mats

MECHANICAL			Prius c
ENGINE			
Type 1.5 Litre, 4-Cylinder, DOH Timing w/intelligence, Atk			
Hybrid System Net Power Net HP: 99 hp (74 kW) ¹⁵	r		
HV Battery Sealed Nickel-Metal Hydri	de		
DRIVETRAIN			
Transmission Electronically controlled C Transmission	Continuously	Variable	
CHASSIS			
Brakes Power-Assisted, Ventilated	d Front Discs	, Rear Drums	
Integrated Regenerative B Controlled Hydraulic Brak		m, Electronically	
Steering Electric Rack & Pinion w/\	/ariable Pow	er Assist	
Wheels & Tires 15" Steel Wheels w/Full W	heel Covers		• -
15" Aluminum Alloy Whee	ls, Wheel Lo	cks	- •
P175/65R15 All-Season Tir	es, Tempora	ry Spare Tire	
CAPACITIES			
Seating Capacity	5		• •
Cargo Capacity	litres 484		
Fuel Capacity	litres (impe 36 (9.5)	rial gallon)	
FUEL CONSUMPTIC	N RATIN	G²	
City/Highway/Combined	L/100 km	mpg (imperial gall	on)
	4.9/5.5/5.1	58/51/55	

COLOUR SECTION

EXTERIOR COLOUR

DISCLAIMERS



(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Do not use the hands-free phone system if it will distract you. A compatible Bluetooth*-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided, Services and programming subject to change, Services not available in every city or roadway, updates may be

available at an additional cost from your Dealer. (6) Vehicle Stabillity Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions

and driver steering input can all affect VSC system effectiveness. (7) Brake Assist is designed to help the driver take full advantage of

the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system

maintenance and tire and road conditions. (8) Smart Stop Technology operates only in the event of certain simultaneous brake and

gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors

including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe

and attentive driving and does not guarantee instant stopping. (9) Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., the

TSS systems may not work as intended. (10) The TSS Pre-Collision System is designed to help avoid or reduce the crash speed and

damage in certain frontal collisions only. It is not a substitute for safe and attentive driving. System effectiveness depends on many

factors, such as speed, driver input and road conditions, (11) Lane Departure Alert is designed to read lane markers under certain

conditions and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute

for safe and attentive driving. (12) Automatic High Beam system operates at speeds above approximately 34 km/h. Factors such as

a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn

it off. (13) Based on IHS Automotive Canadian Vehicles in Operation and New Registrations MY 1997-2016 as of June 30, 2016. Actual

longevity of any vehicle will vary based upon operating conditions. (14) The maximum output indicates engine plus HV battery output.

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obligation. The Toyota website toyota.ca - or your Toyota Dealer is your best source for up-to-date information.

INTERIOR COLOUR

PRILIS

(A) LIGHT GREY

(B) LIGHT GREY PREMIUM FABRIC

PRIUS c TECHNOLOGY

(C) BLACK SofTex®

MAJOR EMISSION CONTROL COMPONENTS 8 YEARS OR 130,000 KM.

NEW VEHICLE WARRANTY SUMMARY

- No deductibles - no transfer fees

This warranty includes 24 hour Roadside Assistance and other

that is defective in material or workmanship under normal use

and maintenance. Different warranties apply to original tires.

This warranty covers repairs to powertrain components that

are defective in material or workmanship under normal use

benefits, as well as coverage of repairs on any part of the vehicle

COMPREHENSIVE COVERAGE 3 YEARS OR 60,000 KM.

POWERTRAIN COMPONENTS 5 YEARS OR 100,000 KM.

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

5 YEARS/UNLIMITED DISTANCE.

This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

HYBRID-RELATED COMPONENTS[†]

8 YEARS OR 160,000 KM.

and maintenance.

This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance

¹Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

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● = Standard ○ = Optional − = Not Available