SELECT FEATURES		
INTERIOR	Prius Prime	Prius Prime Upgrade
ENTERTAINMENT & CONNECTIVITY		
7" Touch Panel Display Audio4 w/Navigation5	•	_
11.6" Touch Panel Display Audio ⁴ w/Navigation ⁵	_	•
SiriusXM® Satellite Radio, Gracenote® Album Cover Art	•	•
USB Input Port, Auxiliary Input Jack, Bluetooth®3 Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access/Siri Eyes Free®6	•	•
Text-to-Voice Capabilities, AM/FM Cache Radio	•	•
6-Speakers	•	•
Shark Fin Type Antenna	•	•
Steering Wheel Bluetooth®3 & Audio Controls	•	•
Backup Camera	•	•
Dual 4.2" Multi-Information Display w/ECO Drive Monitor	•	•
Qi Wireless Charging w/Charge Indicator Light	-	•
COMFORT & CONVENIENCE Air Conditioning, Automatic Climate Control		
Power Door Locks w/Key Lockout Protection	•	•
Power Windows w/Auto Up/Down	•	•
Dual Vanity Mirrors	•	•
Push Button Start, Smart Key System	•	•
Leather-Wrapped Steering Wheel	•	•
3-Spoke, Heated, Tilt & Telescopic Steering Wheel	•	•
UV Glass Protection	•	•
Lightweight Cargo Area Tonneau Cover	•	_
Tonneau Cover	-	•
Illuminated Entry	•	-
Illuminated Entry w/Step Lamp	-	•
Accessory Power Outlet (12 V)	•	•
SEATING & TRIM		
Heated Front Bucket Seats		
Fabric Seat Material	•	_
SofTex® Trim Seats	_	•
Manual 6-Way Driver Seat	•	_
Power 8-Way Driver Seat	_	•
Manual 4-Way Passenger Seat	•	•
Driver & Front Passenger Seats w/Recline, Vertical, Fore/Aft Adjustments	•	•
Driver Seat Cushion Height Adjustment	•	•
60/40 Split Rear Bench Seat w/Fold-Down Seat Back	•	•

EXTERIOR	Prius Prime	Prius Prime Upgrade
Side Window Defoggers w/Laminated Glass	•	
Electric Rear Window Defroster w/Timer	•	•
Heated, Power Adjustable Colour-Keyed Mirrors	•	•
Driver Door Handle Touch Sensor Lock/Unlock	•	•
Front Passenger Door & Rear Hatch Handle Touch Sensor Lock/Unlock	-	•
Variable Intermittent Wipers	•	•
LED Daytime Running Lights (Low Beam)	•	٠
Quad LED Headlamps, LED Rear Tail Lamps	•	•

SAFETY



Toyota Safety Sense[™] (TSS-P)¹¹ – includes Pre-Collision System w/Pedestrian Detection (PCS w/PD).¹² Lane Departure Alert w/Steering Assist (LDA w/SA).¹³ Dynamic Radar Cruise Control (DRCC)¹⁴ & Automatic High Beams (AHB).¹⁵

	& Automatic High Beams (AHB) ²⁵		
	Star Safety System™ – includes Vehicle Stability Control (VSC), ⁶		
Traction Contro	ol (TRAC), Anti-lock Brake System (ABS),	•	•
Electronic Brak	e-force Distribution (EBD),		
Brake Assist (BA	A) ⁷ & Smart Stop Technology (SST) ⁸		
Driver & Front I	Passenger Airbags (SRS) ¹	•	•
Driver's Knee A	irbag (SRS) ¹	•	•
Front Passenge	er Seat Cushion Airbag (SRS) ¹	•	•
Front Seat-Moi	unted Side Airbags (SRS) ¹	•	•
Front & Rear Si	de Curtain Airbags (SRS) ¹	•	•
Rear High-Mou	unted Stop Lamp w/LED	•	•
Low Washer Fli	uid, Door Ajar, Headlamps On,		
Driver & Front I	Passenger Seatbelt Warning,	•	•
Key Remind Wa	arning Indicators		

AVAILABLE PACKAGE

Direct Tire Pressure Monitoring System

TECHNOLOGY PACKAGE

Engine Immobilizer

Cruise Control

JBL® Audio, 10-Speakers, Colour Head-Up Display, Auto-Dimming Rear View Mirror w/HomeLink,®:3 Blind Spot Monitor (BSM),¹0 Rear Cross-Traffic Alert (RCTA),¹0 Intelligent Clearance Sonar w/intelligent Parking Assist,¹5 Rain-Sensing Variable Intermittent Wipers, LED Fog Lamps

GENUINE ACCESSORIES

Toyota's Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit accessories toyota.ca or your local Dealer.

15" Alloy Wheels Block Heater Body Side Moulding Rear Bumper Appliqué Roof Rack - Cross Bars Side Window Deflectors

MECHANICAL MIRS Pluta Pl

ENGINE

Type		
1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence, Hybrid Synergy Drive	•	•
Hybrid System Net Power		
Net HP: 121 hp (90 kW) ¹⁷	•	•
Electric Motor		
Permanent Magnet AC Synchronous Motor	•	•
Lithium-ion	•	

DRIVETRAIN

Transmission Electronically controlled Continuously Variable Transmission		
	•	•
Drive Mode Select (EV/ECO/Power Modes)	_	•

CHASSIS

Brakes		
Power-Assisted, Ventilated Front Discs, Solid Rear Discs	•	•
Integrated Regenerative Braking System	•	•
Steering		
Electric Power Steering	•	•
Wheels & Tires		
15" Aluminum Alloy Wheels, Wheel Locks w/Full Wheel	•	

CAPACITIES

P195/65R15 All-Season Tires

Seating Capacity	4	•	•
Cargo Capacity	litres (cu.ft.)		
	360 (12.7)	•	•
Fuel Capacity	litres (imperial gallon)		
	43 (9.5)	•	•

. .

FUEL CONSUMPTION RATING² (HV)

City/Highway/Combined	L/100 km	mpg (imperial gallo	
	4.3/4.4/4.3	55.2/53/54.2	•

FUEL CONSUMPTION RATING18 (EV)

City & Highway Combined L _e /100 km	mpg _e		
1.8	133.3	•	•

• = Standard ○ = Optional - = Not Available

COLOUR SECTION

EXTERIOR COLOUR



DISCLAIMERS

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods, Actual fuel consumption will vary based on driving habits and other factors. (3) Do not use the hands-free phone system if it will distract you. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your Dealer (6) Siri Eves Free is a trademark of Apple Inc., registered in the US and other countries. (7) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect VSC system effectiveness. (8) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (9) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. (10) Do not rely exclusively on the Blind Spot Monitor System and Rear Cross-Traffic Alert System. They are not collision-avoidance systems or substitutes for safe and attentive driving. (11) Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., the TSS systems may not work as intended. (12) The TSS Pre-Collision System is designed to help avoid or reduce the impact speed and damage in certain frontal collisions only. The Pedestrian Detection system is designed to detect a pedestrian ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions, (13) Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions and provide visual and audible alerts and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. (14) Dynamic Radar Cruise Control is designed to assist the driver and is not a collision-avoidance system or a substitute for safe and attentive driving practices. System effectiveness depends on many factors such as weather, traffic and road conditions. (15) Automatic High Beam system operates at speeds above approximately 34 km/h. Factors such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (16) Intelligent Clearance Sonar is designed to assist drivers in avoiding potential collisions at speeds of 14 km/h or less. Certain vehicle and environmental conditions, including an object's shape or composition, may affect the ability of the intelligent clearance sonar to detect it. Intelligent Parking Assist requires driver brake control. Always look around outside the vehicle and use mirrors to confirm clearance. (17) The maximum output indicates engine plus HV battery output. (18) Fuel Consumption for Prius Prime & Prius Prime Upgrade are based on Government of Canada test methods. Estimate includes consumption of electricity and gasoline energy during EV Mode operation. Le/100 km represents the electric equivalent of L/100 km. Your actual results will vary for many reasons including temperature, driving conditions, and how you drive and maintain your vehicle. (19) Based on Natural Resources Canada 2017 Fuel Consumption Guide published ratings for both plug-in hybrid electric vehicles and battery-electric vehicles. Estimated combined range rating when fully charged and with a full tank of gas. Actual results will vary based on driving habits and other factors. (20) Charge time is for standard 120V household outlet. Always plug-in in accordance with Owner's Manual. (21) Based on Natural Resources Canada 2017 Fuel Consumption Guide published ratings for plug-in hybrid vehicles. Charge time is for 240V outlet (charging station). Always plug-in in accordance with Owner's Manual. (22) EV Mode range at full highway speed is dependent upon many factors, including charging practice, driving style, speed, road/traffic conditions, outside temperature, air conditioning control levels, payload/cargo weight, proper tire pressure, vehicle maintenance and battery age. (23) HomeLink is a registered trademark of Johnson Controls. (24) *Aeroplan and the Aeroplan logo are registered trademarks of

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

NEW VEHICLE WARRANTY SUMMARY

No deductibles – no transfer fees

COMPREHENSIVE COVERAGE

3 YEARS OR 60 000 KM

INTERIOR COLOUR

PRILIS PRIME

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that its defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 YEARS OR 100,000 KM.

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance

MAJOR EMISSION CONTROL COMPONENTS 8 YEARS OR 130,000 KM.

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

5 YEARS/UNLIMITED DISTANCE.

This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanshin.

HYBRID-RELATED COMPONENTS*

8 YEARS OR 160,000 KM.

This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance

*Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

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