SELECT FEATURES		ology	
INTERIOR	Prius	Prius Techn	9
ENTERTAINMENT & CONNECTIVITY			
6.1" Touch Panel Display Audio,4 AM/FM/CD Player	•	-	
7.0" Touch Panel Display Audio4 w/Navigation,5 AM/FM/CD Player	-	•	
SiriusXM® Satellite Radio, Gracenote® Album Cover Art	-	•	
USB Input Port, Auxiliary Input Jack, Bluetooth <sup>®3</sup> Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access	•	•	
Text-to-Voice Capabilities, AM/FM Cache Radio	-	•	
Voice Recognition	•	•	
6-Speakers	•	•	
Steering Wheel Bluetooth®3 & Audio Controls	•	•	
Backup Camera	•	•	
Multi-Information Display w/ECO Drive Monitor	•	•	
Qi Wireless Charging	_	•	
COMFORT & CONVENIENCE Automatic Climate Control			
Power Door Locks	•	•	
Power Windows w/Auto Up/Down	•	•	
4-Spoke, Tilt & Telescopic Steering Wheel		•	
Push Button Start		•	
Smart Key System (Driver Door Handle Touch Lock/Unlock Sensor)	•	•	
Front Passenger Door Handle & Rear Hatch Touch Lock/Unlock Sensors	_	•	
Overhead Console Box	•	•	
Front Centre Console Box w/Armrest	•	•	
Tonneau Cover, Cargo Net, Cargo Lamp, Map Lamps	٠	•	
SEATING & TRIM			
	•	•	
Fabric Trimmed Seats		_	
Fabric Trimmed Seats SofTex® Trimmed Seats	-		
	•	•	
SofTex® Trimmed Seats Heated Driver & Front Passenger Seats w/Recline,	•	•	

Power Slide/Tilt Moonroof

Electric Rear Window Defroster w/Timer

Intermittent Rear Window Wiper/Washer

Power Adjustable Heated Mirrors

LED Daytime Running Lights

LED Headlamps & Tail Lamps

Variable Intermittent Front Winers

Rear Spoiler

Fog Lamps

SAFETY	Prius	Prius Technology Prius Touring
SAFETY	Priu	Priu Priu Toui



Toyota Safety Sense™ (TSS-P)11 includes Pre-Collision System w/Pedestrian Detection (PCS w/PD),12 Lane Departure Alert w/Steering Assist (LDA w/SA),13 Dynamic Radar Cruise Control (DRCC).14 & Automatic High Beams

**STAR** Star Safety System™ – includes Vehicle Stability Control (VSC). Traction Control (TRAC), Anti-lock Brake System (ABS), • • • Flectronic Brake-force Distribution (FBD) Brake Assist (BA)8 & Smart Stop Technology (SST)9 Driver & Front Passenger Airbags (SRS)1 . . . Driver's Knee Airbag (SRS)1 . . . Front Seat-Mounted Side Airbags (SRS)1 Front Passenger Seat Cushion Airbag (SRS)1 . . . Front & Rear Head/Side Curtain Airbags (SRS)1 . . . Direct Tire Pressure Monitoring System

## AVAILABLE PACKAGE

Vehicle Proximity Notification System

#### PRIUS TECHNOLOGY ADVANCED PACKAGE

Power 8-Way Driver's Seat w/Lumbar Support SofTey® Trimmed Seats, Integrated Garage Door Opener, Blind Spot Monitor (BSM).10 Rear Cross-Traffic Alert (RCTA) 10 Auto-Dimming Rear View Mirror Intelligent Clearance Sonar w/intelligent Parking Assist 16 Colour Head-Lin Display Rain-Sensing Variable Intermittent Winers Side Laminated Glass, Tire Repair Kit

# GENUINE ACCESSORIES

Toyota's Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit accessories toyota ca or your local Dealer.

Alloy Wheels Body Side Moulding Cargo Liner Hood Deflector Illuminated Door Sill Protectors Paint Protection Film Rear Bumper Appliqué Rear Bumper Protector Roof Rack Shifter Appliqué Side Window Deflectors START+ Long Range Remote Engine Starter Tub-Style All-Season Floor Mats

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Visit toyota.ca for full Features & Specifications.

# MECHANICAL

#### ENGINE

Lithium-ion	-	•	•
Sealed Nickel-Metal Hydride	•	-	_
HV Battery			
Permanent Magnet AC Synchronous Motor	•	•	•
Electric Motor			
Net HP: 121 hp (90 kW) <sup>17</sup>	•	•	•
Hybrid System Net Power			
Timing w/intelligence, EV/ECO/Power Modes	•	•	•
1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve			

DRIVETRAIN			
Drive Configuration			
Front Engine/Front Wheel Drive	•	•	•
Transmission			
Electronically controlled Continuously Variable			

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#### Brakes

Diakes			
Power-Assisted, Ventilated Front Discs, Solid Rear Discs	•	•	•
Integrated Regenerative Braking System	•	•	•
Steering			
Electric Rack & Pinion w/Variable Power Assist	•	•	•
Wheels & Tires			
15" Aluminum Alloy Wheels, Wheel Locks	•	•	-
17" Aluminum Alloy Wheels, Wheel Locks	-	-	•
P195/65R15 All-Season Tires, Temporary Spare Tire	•	•	-
P215/45R17 All-Season Tires, Temporary Spare Tire	-	-	•
Tire Repair Kit	_	0	_

# CAPACITIES

Seating Capacity	5	•	•	•
Cargo Capacity	litres (cu.ft.)			
	697 (24.6)	_	_	_
	Behind Rear Seats	•	•	•
	776 (27.4)		_	
	w/Tire Repair Kit	_	U	_
Fuel Capacity	litres (imperial gallon)			
	43 (9.5)	•	•	•

# **FUEL CONSUMPTION RATING<sup>2</sup>**

City/Highway/Combined	L/100 km	mpg (imperial gallon)	
	4.4/4.6/4.5	64/61/63 • •	

■ = Standard ○ = Optional - = Not Available

# COLOUR SECTION

DISCLAIMERS

# **EXTERIOR COLOUR**



# Not all exterior and interior colour options are available for every model. Visit toyota.ca or your Dealer for details on colour configurations.

# INTERIOR COLOUR

PRIUS 5-DR LIFTBACK (A) BLACK FABRIC

## PRIUS TECHNOLOGY

(A) BLACK FARRIC

(B) BLACK SofTex® (C) HARVEST BEIGE

FABRIC (D) HARVEST BEIGE SofTex®

# PRIUS TOURING

(B) BLACK SofTex®

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Do not use the hands-free phone system if it will distract you. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your Dealer. (6) Siri Eyes Free is a trademark of Apple Inc., registered in the US and other countries. (7) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect VSC system effectiveness (8) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (9) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. (10) Do not rely exclusively on the Blind Spot Monitor System and Rear Cross-Traffic Alert System. They are not collision-avoidance systems or substitutes for safe and attentive driving. (11) Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safety. Depending on the conditions of roads, vehicles, weather, etc., the TSS systems may not work as intended. (12) The TSS Pre-Collision System is designed to help avoid or reduce the impact speed and damage in certain frontal collisions only. The Pedestrian Detection system is designed to detect a pedestrian ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions, (13) Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions and provide visual and audible alerts and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving (14) Dynamic Radar Cruise Control is designed to assist the driver and is not a collision-avoidance system or a substitute for safe and attentive driving practices. System effectiveness depends on many factors such as weather, traffic and road conditions, (15) Automatic High Beam system operates at speeds above approximately 34 km/h. Factors such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (16) Intelligent Clearance Sonar is designed to assist drivers in avoiding potential collisions at speeds of 14 km/h or less. Certain vehicle and environmental conditions, including an object's shape or composition, may affect the ability of the intelligent clearance sonar to detect it. Intelligent Parking Assist requires driver brake control. Always look around outside the vehicle and use mirrors to confirm clearance. (17) The maximum output indicates engine plus HV battery output. (18) \*Aeroplan and the Aeroplan logo are registered trademarks of Aimia Canada Inc.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer

Toyota Canada Inc. Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in production capacity, standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website toyota.ca - or your Toyota Dealer is your best source for up-to-date information.

# NEW VEHICLE WARRANTY SUMMARY

- No deductibles - no transfer fees

# COMPREHENSIVE COVERAGE

#### 3 YEARS OR 60 000 KM

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

## **POWERTRAIN COMPONENTS**

## 5 YEARS OR 100,000 KM.

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance

#### MAJOR EMISSION CONTROL COMPONENTS 8 YEARS OR 130,000 KM.

This warranty covers repairs to specified major emission. components that are defective in material or workmanship under normal use and maintenance

# CORROSION PERFORATION

# 5 YEARS/UNLIMITED DISTANCE.

This warranty covers any sheet metal found, under normal use to have developed a perforation from corrosion due to defects in material or workmanship

# HYBRID-RELATED COMPONENTS<sup>†</sup>

#### 8 YEARS OR 160 000 KM

This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance

'Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

# TEST DRIVE AND EARN AEROPLAN® MILES TODAY



You can earn Aeroplan®18 Miles when you purchase, test drive, or service your vehicle at a Toyota Dealership. Speak to your Dealer for full details.

