## ΤΟΥΟΤΑ

## Toyota Canada Inc. – Awards and Accolades

Year	Who 2019 Vincentric Best CPO in	<ul><li>What</li><li>Hybrid Segment: Toyota Prius</li></ul>
	2019 Vincentric Best CPO in	
		Hybrid SUV/Crossover Segment: Toyota highlander Hybrid
	Canada	<ul> <li>Small/ Mid-Size Pick-Up Segment: Toyota Tacoma</li> </ul>
		Compact Hatchback Segment: Toyota Corolla
		Large Sedan Segment: Toyota Avalon
		Hybrid SUV/Crossover Segment: Toyota Highlander Hybrid
	2019 Vincentric Best Value in	Minivan Segment: Toyota Sienna
	Canada	Small/Mid-Size Pick-Up Segment: Toyota Tacoma
	Canada	Luxury SUV/Crossover Brand: Lexus
		Luxury Mid-Size Sedan Segment: Lexus ES 350
		Luxury Hybrid Segment: Lexus ES 300h
		Luxury Compact SUV/Crossover Segment: Lexus UX 200
		Luxury Hybrid SUV/Crossover Segment: Lexus US 250h
		Hybrid Car Manufacturer (9 consecutive years. Gold Seal):
	Reader's Digest 2019 Most	Toyota
	Trusted Brand in Canada	Passenger Car Manufacturer (11 consecutive years, Platinum
		Seal): Toyota
	Interbrand 2019 Best Global	• Top 10 (#7): Toyota
	Brands Rankings	
	J.D Power 2019 Segment	Platinum: TMMC
	Winners (U.S.)	
	J.D. Power 2019 Plant	Platinum: TMMC
	Quality- Initial Quality Study	
	(U.S)	
2019	Today's Parent	Quality, Ease of Use, Value: Toyota Sienna
		Full-Size Pick-Up: Toyota Tundra
	2019 ALG Residual Value	<ul> <li>Small Pick-Up: Toyota Tacoma</li> </ul>
	Awards	<ul> <li>Full-Size Car: Toyota Avalon</li> </ul>
		<ul> <li>Full-Size Utility: Toyota Sequoia</li> </ul>
	Insurance Institute for	
	Highway Safety 2019 Top	Lexus ES (with specific headlights)
	Safety Pick (U.S.)	
	Insurance Institute for	Toyota Camry (with specific headlights)
	Highway Safety 2019 Top	Toyota Highlander
	Safety Pick+ (U.S.)	
	Natural Resources Canada	Compact: Toyota Prius c
	2019 Most Fuel-Efficient	Mid-Size: Toyota Prius
	Vehicles	SUV Small: Toyota RAV4 Hybrid AWD
		SUV Standard: Lexus RX 450h AWD
	2019 Canadian Black Book Best Retained Value Awards	Sub-Compact Car: Toyota Yaris
		Compact Car: Toyota Prius v
		Mid-Size Car: Toyota Camry
		Full-Size Car: Toyota Avalon
		Small Pick-Up: Toyota Tacoma
		Full-Size Pick-Up: Toyota Tundra
		Minivan: Toyota Sienna
		Mid-Size SUV: Toyota 4Runner
		Entry Luxury Car: Lexus CT200h
		Mid-Size Luxury Crossover/SUV: Lexus GX 460
		Entry Luxury Car: Lexus CT200h

		Overall Brand (Car): Toyota
		Overall Brand (Truck/Crossover/SUV): Toyota
		Sub-Compact Car: Toyota Prius c
		Compact Car: Toyota Prius V
		Mid-Size Car: Toyota Camry
	2018 Canadian Black Book	Full-Size Car: Toyota Avalon
	Best Retained Value Awards	Small Pick-Up: Toyota Tacoma (9 consecutive years)
		Full-Size Pick-Up: Toyota Tundra (9 consecutive years)
		Minivan: Toyota Sienna
		Mid-Size SUV: Toyota FJ Cruiser (9 consecutive years)
		Luxury Car: Lexus GS
		Compact: Toyota Prius     Mid Gines Toyota Prius
	NRCan 2018 Most Fuel-	Mid-Size: Toyota Prius c     Station We can Mid Size: Toyota Deive c
	Efficient Vehicles	Station Wagon Mid-Size: Toyota Prius v
		SUV Small: Toyota RAV4 Hybrid AWD     SUV Standards Lange DX 450b AMD
		SUV Standard: Lexus RX 450h AWD
	IIHS 2018 Top Safety Pick+	<ul> <li>Toyota Camry (with specific headlights)</li> <li>Lexus RC</li> </ul>
	(U.S.)	
		Toyota Avalon (with specific headlights)
		Toyota Prius     Toyota Prius     Toyota Prius
		Toyota Prius Prime     Toyota PAV(4 (with specific headlights)
	IIHS 2018 Top Safety Pick	Toyota RAV4 (with specific headlights)     Toyota Highlander
	(U.S.)	Toyota Highlander     Lowus ES (with specific headlights)
		<ul> <li>Lexus ES (with specific headlights)</li> <li>Lexus IS</li> </ul>
2018	2018 ALG Residual Value Awards	
2010		
	Today's Parent	Full-Size Utility: Toyota Sequola     Quality, Ease of Use: Value: Toyota Sienna
	J.D. Power Vehicle	Highest Luxury Brand: Lexus (7 consecutive years)
	Dependability Study	5
		Mid-Size Premium SUV: Lexus RX
		Mid-Size Premium Car: Lexus GS
		Compact Premium Car: Lexus ES
	J.D. Power Segment Winners	Small Premium Car: Lexus CT
		Compact Car: Toyota Prius
		Mid-Size Pick-Up: Toyota Tacoma
	2018 AJAC Best Green	Gas Injection Heat Pump System: Toyota Prius Prime
	Innovation Award	
		Hybrid Car Manufacturer: Toyota (8 consecutive years, Gold
	2018 Reader's Digest Most	Seal)
	Trusted Brand	Passenger Car Manufacturer: Toyota (10 consecutive years,
		Gold Seal)
		Comact Car: Toyota Corolla
	Consumer Reports (U.S.)	Mid-Size Car: Toyota Camry
		Minivan: Toyota Sienna     Mid Size SUV() Toyota Lieblander
		Mid-Size SUV: Toyota Highlander
	Protegez-Vous Meilleur Choix	Most Meilleur Choix Awards: Toyota
		Green Vehicles: Toyota Prius     Green Vehicles: Toyota Prius     Prius
		Green Vehicles: Toyota Prius Prime Intermediate: Toyota Campy
		Intermediate: Toyota Camry

		Intermediate: Toyota Camry Hybrid
		Compact: Toyota Corolla
		Compact: Toyota Corolla iM
		Minivan: Toyota Sienna
		Sports: Toyota 86
		SUV: Toyota Highlander
		SUV: Toyota Highlander Hybrid
	2018 Vincentric Best CPO	Luxury SUV & Crossover Category: Lexus
		Luxury Hybrid Segment: Lexus ES 300h
		Lixury Mid-Size SUV/Crossover Segment: Lexus RX 350
		Hybrid Segment: Toyota Prius
		Hybrid SUV/Crossover Segment: Toyota Highlander Hybrid
	Value in Canada	Small/Mid-Size Pick-Up Segment: Toyota Tacoma
		Lowest CPO Cost to Own – Compact Hatchback Segment:
		Toyota Matrix
		<ul> <li>Lowest CPO Cost to Own – Hybrid Segment: Toyota Prius c</li> </ul>
	2018 Vincentric Best Value in	Subcompact SUV/Crossover Segment: Toyota C-HR
	Canada	
		Mid-Size: Toyota Camry
	2018 Vincentric Best Fleet	Hybrid: Toyota Prius c
	Value in Canada	Small Pick-Up: Toyota Tacoma
		Minivan: Toyota Sienna Base
		Mid-Size Sedan: Toyota Camry
	2017 Vincentric 2018 Best	
	Fleet Value in Canada	Small Pick-Up: Toyota Tacoma
		Minivan: Toyota Sienna
		More awards than any other manufacturer: Toyota
		Best Value Luxury SUVs & Crossover Brand: Lexus
		Subcompact: Toyota Yaris (2 consecutive years)
	2017 Vincentric Best Value in Canada Awards	Hybrid: Toyota Prius (5-time winner)
		Mid-Size SUV/Crossover: Toyota Highlander (4 consecutive
		years)
		Large SUV/Crossover: Toyota Sequoia (6 consecutive year)
		Small pickup: Toyota Tacoma (6 consecutive years)
		<ul> <li>Luxury Hybrid: Lexus ES 300h (5 consecutive years)</li> </ul>
		Luxury Compact SUV/Crossover: Lexus NX 200t (2-time
		winner)
		Luxury Mid-Size SUV/Crossover: Lexus RX 350
2017	Autonerve Media Top 10 Car	Lexus RX
	Choice Awards 2017	RAV4 Hybrid
		Toyota Prius
	2017 AJAC Canadian Green	Ioyota Prius
	Car of the Year	
	2017 AJAC Canadian Green	Toyota RAV4 Hybrid
	Utility Vehicle of the Year	
		Compact: Toyota Prius c
		Mid-Size: Toyota Prius
	NRCan 2017 Most Fuel- Efficient Vehicles	Station Wagon Mid-Size: Toyota Prius v
		<ul> <li>Sport Utility Vehicle Small: Toyota RAV4 Hybrid AWD</li> </ul>
		Consult Hilling Mahiala Chan danda Lanna DV 450h AMD
		Sport Utility Venicle Standard: Lexus RX 450n AWD
		2017 Ton Family Car Dick: Toyota Camer
	autoTRADER on Tan Diaka	2017 Top Family Car Pick: Toyota Camry
	autoTRADER.ca Top Picks	

	The Car Guide 2018 "Best Buy"	2018 Toyota Sienna voted "Best Buy" by The Car Guide
	Reader's Digest 2017 Most Trusted Brand	<ul> <li>Hybrid Car Manufacturer: Toyota Brand (7 consecutive years, Gold Seal)</li> <li>Passenger Car Manufacturer: Toyota Brand (9 consecutive years, Gold Seal)</li> </ul>
	2017 ALG Residual Value Awards	<ul> <li>Full-Size Pick-Up: Toyota Tundra (8 consecutive years)</li> <li>Mid-Size Pick-Up: Toyota Tacoma (8 consecutive years)</li> <li>Full-Size Utility: Toyota Sequoia (5 consecutive years)</li> <li>Alternative Fuel Vehicle: Toyota Prius v (2 consecutive years)</li> <li>Off-Road Utility: Toyota 4Runner (3 consecutive years)</li> <li>Mid-Size Utility 3<sup>rd</sup> Row Seating: Toyota Highlander</li> </ul>
	2017 Canadian Black Book Best Retained Value Award	<ul> <li>Overall Brand – Truck &amp; SUV: Toyota Brand</li> <li>Full-Size Pick-Up: Toyota Tundra (8 consecutive years)</li> <li>Small Pick-Up: Toyota Tacoma (8 consecutive years)</li> <li>Full-Size SUV: Toyota Sequoia (8 consecutive years)</li> <li>Full-Size Car: Toyota Avalon</li> <li>Mid-Size SUV: Toyota FJ Cruiser (8 consecutive years)</li> <li>Sub-Compact Car: Toyota Prius c</li> <li>Minivan: Toyota Sienna</li> <li>Mid-Size Car: Toyota Camry</li> </ul>
	2016 ALG Residual Value Awards	<ul> <li>Full-Size pickup: Toyota Tundra (7 consecutive years)</li> <li>Small pickup: Toyota Tacoma (7 consecutive years)</li> <li>Full-Size SUV: Toyota Sequoia (4 consecutive years)</li> <li>Alternative Fuel Vehicle : Toyota Prius v</li> <li>Off-Road Utility: Toyota 4Runner (2 consecutive years)</li> <li>Premium Mid-Size Utility: Lexus GX (2 consecutive years)</li> </ul>
	2016 Canadian Black Book Best Retained Value Awards	<ul> <li>Full-Size pickup: Toyota Tundra (7 consecutive years)</li> <li>Small pickup: Toyota Tacoma (7 consecutive years)</li> <li>Full-Size SUV: Toyota Sequoia (7 consecutive years)</li> <li>Mid-Size SUV: Toyota FJ Cruiser (7 consecutive years)</li> <li>Compact Car: Toyota Prius v</li> <li>Off-Road Utility: Toyota 4Runner (2 consecutive years)</li> <li>Mid-Size Car: Toyota Camry</li> </ul>
	2016 Cars.com American- Made Index (U.S.)	Most American Made: Toyota Camry (2 consecutive years)
2016	J.D Power and Associates Canadian Manufacturer Website Evaluation Study	<ul> <li>Lexus.ca ranks #1 overall (tied)</li> <li>Toyota.ca ranks #13 overall</li> </ul>
	2016 Kelley Blue Book Best Resale Value (U.S.)	Luxury Brand: Lexus (5 consecutive years)
	Natural Resources Canada Most Fuel-Efficient Vehicles	<ul> <li>Compact Conventional Car: Toyota Prius c (Prius family recognized 16 consecutive years)</li> <li>Mid-Size Conventional Car: Toyota Prius (Prius family recognized 16 consecutive years)</li> <li>Mid-Size Conventional Station Wagon: Toyota Prius v (Prius family recognized 16 consecutive years)</li> <li>Conventional Small SUV: Toyota RAV4 Hybrid</li> <li>Conventional Standard SUV: Lexus RX 450h</li> </ul>
	2016 Parent's Magazine Best Family Cars (U.S.)	Best Minivan: Toyota Sienna

	2016 Edmunds.com Best Family Cars (U.S.)	Best Minivan: Toyota Sienna
	Randstand 2016 Most Attractive Employer	Toyota Motor Manufacturing Canada (TMMC)
	2016 Reader's Digest Most Trusted Brand	<ul> <li>Hybrid Car Manufacturer: Toyota Brand (6 consecutive years, Gold Seal)</li> <li>Passenger Car Manufacturer: Toyota Brand (8 consecutive years, Gold Seal)</li> </ul>
	2016 AJAC Canadian Car of the Year (\$35,000 - \$60,000)	Best New SUV/CUV: Toyota Highlander
	Interbrand Best Global Brands (Global)	Toyota Brand: Most valuable automotive brand in the world, first Asian company and only automaker to reach top 5
	2016 Vincentric Best Value in Canada	<ul> <li>Hybrid: Toyota Prius (4 consecutive years)</li> <li>Subcompact: Toyota Yaris</li> <li>Mid-Size SUV/Crossover: Toyota Highlander (3 consecutive years)</li> <li>Large SUV/Crossover: Toyota Sequoia (5 consecutive years)</li> <li>Hybrid SUV/Crossover: Toyota RAV4 Hybrid</li> <li>Small Pickup: Toyota Tacoma (5 consecutive years)</li> <li>Luxury Hybrid: Lexus ES 300h (4 consecutive years)</li> <li>Luxury Hybrid SUV/Crossover: Lexus NX300h</li> </ul>
	MIT Technology Review 50 Smartest Companies (U.S.)	Toyota Brand
	Interbrand Best Global Brands Top 100 2015 Reader's Digest Most	<ul> <li>Toyota #8 among all brands</li> <li>Toyota #1 among automotive brands</li> <li>Passenger Car Manufacturer: Toyota</li> </ul>
	Trusted Brand Award	Hybrid Car Manufacturer: Toyota
	2015 Kelley Blue Book Resale Value Awards: Top Ten Cars	<ul> <li>#1 Toyota Tacoma</li> <li>#3 Toyota Tundra</li> <li>#8 Toyota 4Runner</li> </ul>
2015	2015 Kelley Blue Book Best Resale Value (US)	<ul> <li>Luxury Brand: Lexus (4 consecutive years)</li> <li>Entry-Level Luxury Car: Lexus RC 350</li> <li>High-End Luxury Car: Lexus LS 460</li> <li>Hybric SUV/Crossover: Lexus RX 450h</li> <li>Luxury Car: Lexus GS 350</li> <li>Luxury Mid-Size SUV/Crossover: GX 460</li> <li>Luxury Full-Size SUV/Crossover: Lexus LX 570</li> <li>Hybrid/Alternative Energy Car: Toyota Camry Hybrid</li> <li>Mid-Size Pickup Truck: Toyota Tacoma</li> <li>Full-Size Pickup Truck: Toyota Tundra</li> <li>Minivan/Van: Toyota Sienna</li> </ul>
	2015 ALG Residual Value Awards	<ul> <li>Full-Size Car: Toyota Avalon (3 consecutive years)</li> <li>Alt-Fuel Vehicle: Toyota Prius c (2 consecutive years)</li> <li>Mid-Size Utility Vehicle: Toyota Highlander (2 consecutive years)</li> <li>Full-Size Utility Vehicle: Toyota Sequoia (3 consecutive years)</li> <li>Off-Road Utility Vehicle: Toyota FJ Cruiser (5 consecutive years)</li> <li>Midsize Pickup: Toyota Tacoma (5 consecutive years)</li> <li>Full-Size Pickup: Toyota Tundra (6 consecutive years)</li> <li>Premium Compact Utility Vehicle: Lexus NX</li> <li>Premium Midsize Utility Vehicle – 3 Row: Lexus GX</li> <li>Premium Fullsize Utility Vehicle: Lexus LX</li> </ul>

2015 Kelley Blue Book 5-Year Cost to Own Awards	<ul> <li>Best Subcompact car: Scion iQ - 3<sup>rd</sup> place</li> <li>Best Compact car: Toyota Corolla</li> <li>Best Midsize car: Toyota Camry – 3<sup>rd</sup> place</li> <li>Best full-size car: Toyota Avalon – 2<sup>nd</sup> place</li> <li>Best Luxury car: Lexus GS – 3<sup>rd</sup> place</li> <li>Best high-end Luxury car: Lexus LS</li> <li>Best Hybrid/Alternative Energy Car: Toyota Prius, Toyota Camry Hybrid – 3<sup>rd</sup> place.</li> <li>Best Luxury Midsize SUV/Crossover: Lexus RX – 3<sup>rd</sup> place</li> <li>Best Hybrid SUV/Crossover: Lexus RX 450h – 3<sup>rd</sup> place</li> <li>Best Midsize pickup truck: Toyota Tacoma double tab</li> <li>Best Minivan/Van: Toyota Sienna</li> <li>Toyota Highlander</li> </ul>
(35,000 – 60,000) 2015 Canadian Black Book Best Retained Value Awards	<ul> <li>Compact Car: Toyota Prius (3 consecutive years)</li> <li>Full-Size Car: Toyota Avalon (2 consecutive years)</li> <li>Entry Luxury Car: Lexus CT 200h</li> <li>Mid-Size SUV: Toyota 4Runner</li> <li>Small Pickup: Toyota Tacoma (6 consecutive years)</li> <li>Full-Size Pickup: Toyota Tundra (6 consecutive years)</li> <li>Full-Size SUV: Toyota Sequoia (5 consecutive years)</li> </ul>
2015 Consumer Reports' Car Brand Report Cards	<ul><li>Top Overall Score: Lexus</li><li>Top 5: Toyota</li></ul>
J.D. Power and Associates 2015 U.S. Vehicle Dependability Study	<ul> <li>Small Car: 2012 Scion xD</li> <li>Compact Car: 2012 Toyota Corolla</li> <li>Compact Sporty Car: 2012 Scion tC</li> <li>Compact Multi-Purpose Vehicle: 2012 Scion xB</li> <li>Compact Premium Car: 2012 Lexus ES 350</li> <li>Minivan: 2012 Toyota Sienna</li> <li>Midsize Premium CSUV: 2012 Lexus GX</li> <li>Lexus Brand (4 consecutive years)</li> </ul>
Today's Parent Approved Seal	Toyota Sienna 2015
2015 J.D. Power and Associates Customer Service Index (CSI) Study 2015 Kelley Blue Book's Best	<ul> <li>Lexus ranked second highest in satisfaction with dealer service among luxury brands.</li> <li>Best Luxury Brand: Lexus (2 consecutive years)</li> </ul>
Brand and Best Luxury Brand Awards	
BC Air Care Award	Best Pass Rate Award for the BC AirCare Program
NRCan list of Most Fuel- Efficient Vehicles for Model Year 2015	<ul> <li>Compact Car: Toyota Prius c</li> <li>Mid-size: Toyota Prius</li> <li>Station Wagon Mid-size: Toyota Prius v</li> <li>Pickup Truck (Small): Toyota Tacoma</li> <li>Sport Utility Vehicle (Standard): Toyota Highlander Hybrid AWD LE</li> </ul>
Canada's Greenest Employers for 2015	Chosen as one of 2015 Canada's Greenest Employers
AutoNerve	<ul> <li>Toyota Camry (#9): 2015 Chinese-Canadian Consumers Top 10 Car Choice Awards</li> </ul>
2015 Best Fleet Value in Canada	<ul> <li>Best Passenger Fleet Value in Canada Award : Toyota (3 consecutive years)</li> <li>Best Hybrid Fleet Brand in Canada: Toyota (2 consecutive years)</li> <li>Subcompact: 2014 Toyota Yaris CE</li> </ul>

	J.D. Power and Associates 2015 Initial Quality Study <sup>SM</sup>	<ul> <li>Compact Hybrid: 2014 Toyota Prius c</li> <li>Mid-Size Sedan: 2014 Toyota Camry LE</li> <li>Mid-Size Sedan, Hybrid: 2014 Toyota Camry Hybrid LE (2 consecutive years)</li> <li>Mid-Level Compact Crossover: 2014 Toyota RAV4 LE</li> <li>Crossover Hybrid: 2014 Toyota Highlander Hybrid LE (2 consecutive years)</li> <li>Large SUV: 2014 Toyota Sequoia SR5</li> <li>Compact Pick: Toyota Tacoma 4x2</li> <li>TMMC Inc. – most awarded plant in the Americas</li> <li>J.D. Power and Associates Plant Quality awards (gold and silver)</li> <li>Plant awards - based on least number of defects / malfunctions per vehicle (scores for all three of TMMC's plants surpassed industry averages.</li> <li>Second consecutive year TMMC received two awards in same</li> </ul>
	2015 Vincentric Best Value in Canada (Consumer)	<ul> <li>year.</li> <li>Best Passenger Vehicle Value (4 consecutive years)</li> <li>Repeat winner of Vincentric Best Hybrid Brand in Canada claim.</li> <li>Toyota Prius – Compact Hybrid (three-time winner)</li> <li>Toyota Camry – Mid-Size Sedan</li> <li>Toyota Avalon – Large Sedan (fourth year in a row)</li> <li>Toyota Highlander – Mid-Size Crossover (second year in a row)</li> <li>Toyota Highlander – Crossover Hybrid (fourth year in a row)</li> <li>Toyota Sequoia – Large SUV (fourth year in a row)</li> <li>Toyota Tacoma – Mid-Size Pickup (fourth year in a row)</li> <li>Lexus CT 200h – Premium Compact Hybrid</li> <li>Lexus RC 350 – Premium Mid-Size Sedan, Hybrid (third year in a row)</li> <li>Lexus NX 200t – Premium Compact Crossover</li> <li>Scion iQ – Micro (third year in a row)</li> </ul>
	2015 Insurance Institute for Highway Safety (IIHS) Safety Ratings - "Top Safety Pick" Awards	<ul> <li>Minicars: Toyota Prius c</li> <li>Large family cars: Toyota Avalon</li> <li>Mid-size luxury SUVs: Lexus NX</li> <li>Large Luxury Cars: Lexus RC</li> <li>Minivans: Toyota Sienna</li> <li>Small cars: Lexus CT 200h, Scion FR-S, Scion tC, Toyota Prius</li> <li>Sam SUVs: Toyota Rav4</li> <li>Midsize SUVs: Toyota Highlander</li> <li>Midsize moderately priced cars: Toyota Camry, Toyota Prius</li> <li>2016 Lexus RC F (Coupes between \$50,000 and \$100,000)</li> </ul>
	Buys Award Interbrand Best Global Brands	Toyota #8 among all brands
2014	Top 100 2014 Vincentric Best Value in Canada	<ul> <li>Toyota #1 among automotive brands</li> <li>Best Value in Canada Award: Toyota (3 consecutive years)</li> <li>Best Hybrid Brand in Canada</li> <li>Compact Hybrid: Toyota Prius c</li> <li>Large Sedan: Toyota Avalon (3 consecutive years)</li> <li>Mid-Size Crossover: Toyota Highlander</li> <li>Crossover Hybrid: Toyota Highlander Hybrid (3 consecutive years)</li> <li>Mid-Size SUV: Toyota 4Runner (3 consecutive years)</li> <li>Large SUV: Toyota Sequoia (3 consecutive years)</li> <li>Compact Pickup: Toyota Tacoma (3 consecutive years)</li> </ul>

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	<ul> <li>Premium Mid-Size Hybrid: Lexus ES 300h (2 consecutive ye</li> <li>Micro: Scion iQ (2 consecutive years)</li> </ul>
	<ul> <li>Best Passenger Fleet Value in Canada Award : Toyota (3</li> </ul>
	<ul> <li>Dest Passenger Fleet value in Canada Award . Toyota (5 consecutive years)</li> </ul>
	<ul> <li>Best Hybrid Fleet Brand in Canada: Toyota (2 consecutive</li> </ul>
	years) Subsemparty 2014 Taylota Varia CE
	Subcompact: 2014 Toyota Yaris CE
	Compact Hybrid: 2014 Toyota Prius c
2014 Vincentric Best Fleet	Mid-Size Sedan: 2014 Toyota Camry LE
Value in Canada Awards	• Mid-Size Sedan, Hybrid: 2014 Toyota Camry Hybrid LE (2
	consecutive years)
	Mid-Level Compact Crossover: 2014 Toyota RAV4 LE
	Crossover Hybrid: 2014 Toyota Highlander Hybrid LE (2
	consecutive years)
	Large SUV: 2014 Toyota Sequoia SR5
	Compact Pick: Toyota Tacoma 4x2
J.D. Power and Associates	Platinum Plant Quality Award: TMMC Cambridge South Plan
2014 Initial Quality Study <sup>SM</sup>	Compact Premium Car: 2014 Lexus ES
AutoNerve Magazine's 2014	2014 Toyota Corolla
Chinese-Canadian Consumers	• 2014 Lexus IS
Top 10 Car Choice Awards	
Kelley Blue Book's "10 Best	• 2014 Toyota Prius (#3)
Green Cars of 2014"	• 2014 Lexus ES 300h (#9)
Harris Decima "Brand of the	Automobile Category: Toyota (3 consecutive years)
Year" Award in 2013 Harris	
Poll Canada EquiTrend Study	
· · ·	Most Trustworthy Passenger Car Brand: Toyota Brand (6
2014 Reader's Digest Trusted	Most Trustworthy Passenger Car Brand: Toyota Brand (6 consecutive Year)
Brand <sup>™</sup> Survey	,
2014 Cancumar Danasta' Car	Hybrid Car Manufacturer: Toyota (4 consecutive years)
2014 Consumer Reports' Car	Top Overall Score: Lexus     Top 10: Toy to (field #4)
Brand Report Cards	Top 10: Toyota (tied #4)
2014 Automotive Science	2014 Mini-Compact Cars: Toyota Yaris and Scion iQ     2014 Compact Cars: Toyota Yaris and Scion iQ
Group Best 5 All-Around	2014 Compact Cars: Toyota Prius c
Performance	• 2014 Mid-Size Cars: Toyota Prius Plug-in Hybrid and Prius
	Hybrid
2014 Automotive Science	2014 Wagons: Toyota Prius v
Group Best All-Around	• 2014 Mid-Size Trucks – Extended Cab: Toyota Tacoma
Performance	2014 Mid-Size Trucks – Crew Cab: Toyota Tacoma
	Compact Multi Purpose Vehicle: 2011 Scion xB
	Compact Premium Car: 2011 Lexus ES 350
J.D. Power and Associates	Large Premium Car: 2011 Lexus LS
2014 U.S. Vehicle	Midsize Car: 2011 Toyota Camry
	Minivan: 2011 Toyota Sienna
Dependability Study	Midsize Premium Car: 2011 Lexus GS
	Midsize Premium Crossover SUV: 2011 Lexus RX
	Lexus Brand (3 consecutive years)
	Compact Car: Toyota Prius c
NRCan list of Most Fuel-	Mid-Size Car: Toyota Prius
	Mid-Size Station Wagon: Toyota Prius v
Efficient Vehicles for Model	Small Pickup Truck: Toyota Tacoma
Year 2014	<ul> <li>Sport Utility Vehicle: Toyota Highlander Hybrid</li> </ul>
2014 Incurance Institute for	
2014 Insurance Institute for	<ul> <li>2014 Toyota Prius (TSP+)</li> <li>2014 Toyota Camry</li> </ul>
Linday Cofet (TTUC) Cofet	• 2014 Toyota Camry
Highway Safety (IIHS) Safety Ratings - "Top Safety Pick"	<ul> <li>2014 Toyota Highlander (TSP+)</li> </ul>

Awards	2014/2015 Scion FR-S
Awalus	<ul> <li>2014/2015 Scion FR-S</li> <li>2014 Scion tC</li> </ul>
2013 J.D. Power and Associates Customer Service Index (CSI) Study	Lexus (Highest ranked luxury brand)
2014 Automotive Science Group Best All-Around Performance	<ul> <li>2014 Wagons: Toyota Prius v</li> <li>2014 Mid-Size Trucks – Extended Cab: Toyota Tacoma</li> <li>2014 Mid-Size Trucks – Crew Cab: Toyota Tacoma</li> </ul>
2014 Kelley Blue Book 5-Year Cost to Own Awards	<ul> <li>Best Luxury Brand: Lexus</li> <li>Best Compact Car: 2014 Toyota Corolla</li> <li>Best High-End Luxury Car: 2014 Lexus LS</li> <li>Best Hybrid/Alternative Energy Car: 2014 Toyota Prius c</li> <li>Best Hybrid SUV/Crossover: 2014 Lexus RX 450h</li> <li>Best Mid-Size Pickup Truck: 2014 Toyota Tacoma</li> </ul>
2014 Best Resale Value Awards	<ul> <li>Best Full-Size Car: 2014 Toyota Avalon</li> <li>Best Entry-Level Luxury Car: 2014 Lexus ES 350</li> <li>Best High-End Luxury Car: 2014 Lexus LS 460</li> <li>Best Hybrid/Alternative Energy Car: 2014 Lexus ES 300h</li> <li>Best Mid-Size SUV/Crossover: 2014 Toyota FJ Cruiser</li> <li>Best Full-Size SUV/Crossover: 2014 Toyota Sequoia</li> <li>Best Luxury Mid-Size SUV/Crossover: 2014 Lexus GX 460</li> <li>Best Luxury Full-Size SUV/Crossover: 2014 Lexus LX 570</li> <li>Best Hybrid SUV/Crossover: 2014 Lexus RX 450h</li> <li>Best Mid-Size Pick-up Truck: 2014 Toyota Tacoma</li> <li>Best Full-Size Pick-up Truck: 2014 Toyota Tundra</li> <li>Best Minivan/Van: 2014 Toyota Sienna</li> </ul>
2014 Kelley Blue Book Resale Value Awards: Top Ten Cars	<ul> <li>2014 Toyota FJ Cruiser (#1)</li> <li>2014 Toyota Tacoma (#2)</li> <li>2014 Toyota 4Runner (#4)</li> <li>2014 Toyota Tundra (#5)</li> </ul>
2014 Kelley Blue Book's Best Brand and Best Luxury Brand Awards	<ul> <li>Best Brand: Toyota (3 consecutive years)</li> <li>Best Luxury Brand: Lexus</li> </ul>
The National Highway Traffic Safety Administration (NHTSA) Five Star Overall Rating	<ul> <li>2015 Toyota Venza</li> <li>2015 Highlander and Highlander Hybrid</li> <li>2015 Lexus ES and ES Hybrid</li> <li>2015 Lexus IS</li> <li>2015 Lexus RX and RX Hybrid (AWD only)</li> <li>2015 Scion FR-S</li> <li>2015 Scion tC</li> </ul>
2014 Canadian Black Book Best Retained Value Awards	<ul> <li>Compact Car: Toyota Prius (2 consecutive years)</li> <li>Full-Size Car: Toyota Avalon</li> <li>Luxury Car: Lexus GS Series (3 consecutive years)</li> <li>Mid-Size SUV: Toyota FJ Cruiser (4 consecutive years)</li> <li>Small Pickup: Toyota Tacoma (5 consecutive years)</li> <li>Full-Size Pickup: Toyota Tundra (5 consecutive years)</li> <li>Full-Size SUV: Toyota Sequoia (4 consecutive years)</li> </ul>
2014 ALG Residual Value Awards	<ul> <li>Full-Size Car: Toyota Avalon (2 consecutive years)</li> <li>Alt-Fuel Vehicle: Toyota Prius c</li> <li>Mid-Size Utility Vehicle: Toyota Highlander</li> <li>Full-Size Utility Vehicle: Toyota Sequoia (2 consecutive years)</li> <li>Off-Road Utility Vehicle: Toyota FJ Cruiser (4 consecutive years)</li> <li>Midsize Pickup: Toyota Tacoma (4 consecutive years)</li> <li>Full-Size Pickup: Toyota Tundra (5 consecutive years)</li> </ul>

		Premium Full-Size Utility Vehicle: Toyota	Landcruiser
		Lexus Brand (4 <sup>th</sup> time overall) 2014 Lexus ES 350	
	Kelly Blue Book's 2014 Best	2014 Lexus ES 350 2014 Lexus LS 460	
	Resale Value Awards for	2014 Lexus ES 300h	
	Luxury Brand	2014 Lexus GX 460	
		2014 Lexus LX 570	
		2014 Lexus RX 450h	
	Auto123.com 2014 Luxury	Lexus IS	
	Compact Car of the Year		
	AJAC Best Luxury Car under	2014 Lexus IS	
	\$50,000		
	SEMA Hottest Sport Compact	Scion FR-S	
	The National Highway Traffic	2014 Toyota Avalon	
	Safety Administration	2014 Toyota Camry	
	(NHTSA) five star overall top	2014 Toyota Camry Hybrid	
	rating	2014 Toyota Sienna	
	Green Car Journal's top 5 Green Cars for 2014	2014 Toyota Corolla	
	L'Annual de L'automobile	Toyota Avalon	
	2013 "Clefs d'Or"	Toyota Sequoia	
		Scion FR-S	
	Le Guide de L'Auto 2013 "Best Buy"	Toyota Avalon (Full-Size Sedcan)	
		Toyota (Passenger Car Brand)	
		Toyota Prius (Compact Hybrid)	a in Llubrid)
		Toyota Prius Plug-in Hybrid (Electric/Plu Toyota Camry Hybrid (Mid-Size Sedan, H	
		Toyota Avalon (Large Sedan)	lybrid)
		Toyota Highlander Hybrid (Crossover, H	vbrid)
	Vincentric Best Value in	Toyota 4Runner (Mid-Size SUV)	,,
	Canada	Toyota Sequoia (Large SUV)	
		Toyota Tacoma (Compact Pickup)	
		Lexus ES 350 (Premium, Mid-Size Sedar	
		Lexus ES 300h (Premium, Mid-Size Seda	
		Lexus IS C Series (Premium Convertible)	
	Kally Dive Deals WTere 10 Deat	Scion iQ (Micro)	
	Kelly Blue Book "Top 10 Best Back to School Car of 2013"	Prius c	
	2013 J.D. Power and	Lexus LS (Large Premium Car)	
	Associates APPEAL Award		
	2013 J.D. Power and	Lexus LS	
	Associates Initial Quality		
	Study (IQS)	<b>T</b>	
	2013 Reader's Digest "Most Trusted Brand" in Canada	Toyota	
2013		Тоуоtа	
	2013 Best Green Global Brand		
	BrandZ 2013 Top 100 Most	Toyota	
	valuable Global Brands 2013 Chinese-Canadian	Lexus (Top 10)	
	Consumer Car Choice Top 10	Lexus GS Scion FR-S	
	(AutoNerveMagazine)	JUONTIN'J	
	2013 J.D. Power and	Lexus (Highest ranked luxury brand)	
	Associates Customer Service		

News and World Report's	2013 Toyota Prius (Best Hatchback for Families)
Best Cars for Families	2012 Highlander Hubrid (Deet Hubrid CLIV for Familiae)
Dest Cars for Families	The start Design of the start o
	Tavata Avalan
	Toyota Camry     Toyota Camry
	Toyota Corolla     Toyota Licklander
	Toyota Highlander
	Toyota Prius
	Toyota Prius c
	Toyota Prius v
Insurance Institute for	Toyota RAV4     Toyota Cianna
Highway Safety (IIHS) Safety	Toyota Sienna     Toyota Tundua
Ratings - "Top Safety Pick"	Toyota Tundra     Toyota Venan
awards	Toyota Venza
	Toyota Yaris hatchback
	Lexus CT 200h
	Lexus ES 350
	Lexus GS
	Lexus RX     Salar FR S
	Scion FR-S     Scion tC
	Scion tC
	Scion xB     Scion xD
	Scion xD     Toyota Drive y [Mast Fuel Efficient Station Wagen]
ecoENERGY Awards	Toyota Prius v [Most Fuel-Efficient Station Wagon]     Toyota Tacama 4X2 [Most Fuel Efficient Dickup]
	<ul> <li>Toyota Tacoma 4X2 [Most Fuel-Efficient Pickup]</li> <li>Compact Car: Toyota Prius</li> </ul>
	Mid Cine CLN/, Taxata F1 Consider
2013 Canadian Black Book	<ul> <li>Mid-Size SUV: Toyota FJ Cruiser</li> <li>Full-Size Luxury SUV: Lexus LX 570</li> </ul>
Retained Value Awards	<ul> <li>Small Pickup: Toyota Tacoma</li> </ul>
Retained Value Awards	<ul> <li>Full-Size Pickup: Toyota Tundra</li> </ul>
	<ul> <li>Minivan: Toyota Sienna</li> </ul>
	Full-Size SUV: Toyota Sequoia
	Toyota Avalon [Fullsize Car]
	Toyota Sequoia [Fullsize Utility Vehicle]
ALG Residual Value Awards	<ul> <li>Toyota Tacoma [Midsize Pickup]</li> </ul>
	Toyota Tundra [Fullsize Pickup]
	Lexus GS 350 [Premium Fullsize Car]
	Compact Car: 2010 Toyota Prius
	Compact Crossover SUV: 2010 Toyota RAV4
	Compact Multi Purpose Vehicle: 2010 Scion xB
J.D. Power and Associates	Entry Premium Car: 2010 Lexus ES 350
2013 U.S. Vehicle	Midsize Premium Crossover SUV: 2010 Lexus RX
Dependability Study	Midsize Van: 2010 Toyota Sienna
	Sub Compact Car: 2010 Scion xD
	Lexus Brand
	• Toyota Brand: "Over 80% of Toyotas sold in Canada in the I
	20 years are still on the road today."
Polk Longovity Claires	• Corolla: "Over 80% of Corollas sold in Canada in the last 20
Polk Longevity Claims	years are still on the road today."
	• RAV4: "More than 90% of RAV4s sold in the last 15 years ar
	still on the road today."
AutoGuide.com Car of the	Scion FR-S
Year Award	

	Autos.ca 2013 Top Picks	Sports Cars Low: Scion FR-S
	Car and Driver Magazine 2013 10Best: Cars	Scion FR-S
	Cars.com 2013 Best of Year Award	Scion FR-S
	2012 Vincentric Best Value in Canada Awards	<ul> <li>Toyota Brand for Passenger Cars</li> <li>Toyota Prius c</li> <li>Toyota Prius</li> <li>Toyota Camry Hybrid</li> <li>Toyota Avalon</li> <li>Toyota Venza</li> <li>Toyota Highlander Hybrid</li> <li>Toyota 4Runner</li> <li>Toyota Sequoia</li> <li>Toyota Prius v</li> <li>Toyota Sienna</li> <li>Toyota Tacoma</li> <li>Best Hybrid Brand</li> <li>Prius for Best Hybrid Model</li> </ul>
	Harris/Decima EquiTrend®	2012 "Brand of the Year" in the automobile category
	2012 J.D. Power and Associates Initial Quality Study (IQS)	<ul> <li>Toyota Motor Manufacturing Canada's (TMMC) Cambridge South plant receives Gold Plant Quality Award</li> <li>Toyota Motor Manufacturing Canada's (TMMC) Woodstock plant receives Bronze Plant Quality Award</li> <li>2 Toyota models ranked highest in their respective categories: Toyota Yaris for Sub-Compact Car and Toyota Corolla for Compact car.</li> <li>Lexus earned the highest ranking nameplate in the industry; ES ranked highest for Entry Premium Car (2<sup>nd</sup> year); RX for Midsize Premium Crossover SUV; and LS for Large Premium Car (5<sup>th</sup> year)</li> </ul>
	AutoNerve Chinese-Canadian Consumers Car Choice Awards 2012	Toyota Camry named Best Family Car
	2012 J.D. Power and Associates Canadian Manufacturer Website Evaluation Study <sup>SM</sup>	Toyota ranked #1 overall in customer satisfaction
2012	Reader's Digest Trusted Brand Awards 2012	<ul> <li>Toyota named "Most Trusted Brand" for both Passenger Cars and Hybrid Cars</li> </ul>
	Consumer Reports' Top Picks for 2012	<ul> <li>Small SUV: Toyota RAV4</li> <li>Family Sedan: Toyota Camry hybrid</li> <li>SUV: Toyota Highlander</li> <li>Minivan: Toyota Sienna</li> <li>Green car: Toyota Prius</li> </ul>
	Consumer Reports' 2012 Car Reliability Survey	<ul> <li>Toyota, Lexus, Scion claimed the top three spots of Consumer Reports' 2012 Car Reliability Survey</li> <li>#1 - Scion</li> <li>#2 - Toyota</li> <li>#3 - Lexus</li> </ul>
	J.D. Power and Associates 2012 U.S. Vehicle	<ul> <li>Sub-compact car: Toyota Yaris</li> <li>Compact car: Toyota Prius</li> </ul>

Dependability Study	<ul> <li>Compact Multi-Purpose Vehicle: Scion xB</li> <li>Compact Sporty Car: Scion tC</li> <li>Entry Premium Car: Lexus ES350</li> <li>Midsize Van: Toyota Sienna</li> <li>Midsize Premium Crossover SUV: Lexus RX350</li> </ul>
Canadian Black Book Best Retained Value Awards 2012	<ul> <li>Large Pick-up: Toyota Tundra (7<sup>th</sup> year in a row)</li> <li>Full-size car: Toyota Avalon</li> <li>Luxury car: Lexus GS series</li> <li>Premium luxury car: Lexus LS series</li> <li>Small pickup: Toyota Tacoma</li> <li>Full-size pickup: Toyota Tundra</li> <li>Mid-size SUV: Toyota FJ Cruiser</li> </ul>
ALG Residual Value Awards	<ul> <li>Full-size SUV: Toyota Sequoia</li> <li>Mid-size car category: Toyota Camry</li> <li>Mid-size Pickup segment: Toyota Tacoma</li> <li>Full-size Pickup segment: Toyota Tundra</li> </ul>
Consumer Reports Car Brand Perceptions Survey	<ul> <li>Toyota #1 in overall brand perception</li> <li>Toyota #1 in Environmentally Friendly / Green</li> <li>Toyota #1 in Quality</li> </ul>
ecoENERGY for Vehicle Awards	<ul> <li>Most fuel-efficient pick-up: 2012 4-cylinder Toyota Tacoma</li> <li>Most fuel-efficient station wagon: 2012 Toyota Prius v</li> </ul>
Consumer Reports	2012 Camry Hybrid – Top Sedan
Insurance Institute for Highway Safety (IIHS) Safety Ratings - "Top Safety Pick" awards	<ul> <li>Toyota Avalon</li> <li>Toyota Camry</li> <li>Toyota Corolla</li> <li>Toyota Highlander</li> <li>Toyota Prius</li> <li>Toyota Prius c</li> <li>Toyota Prius v</li> <li>Toyota Sienna</li> <li>Toyota Tundra crew cab models</li> <li>Toyota Venza</li> <li>Toyota Yaris 4-dr hatchback</li> <li>Lexus CT 200h</li> <li>Lexus ES</li> <li>Lexus RX</li> <li>Scion FR-S</li> <li>Scion tC</li> <li>Scion xB</li> <li>Scion xD</li> </ul>
Rallye Vert de Montréal (part of FIA Alternative Energies Cup)	Prius Plug-In Hybrid, overall winner
2011 J.D. Power and Associates Initial Quality	Toyota Motor Manufacturing Canada's (TMMC) Cambridge South plant ties for prestigious Global Platinum Plant Quality Award

		Toyota ranked #1 overall in systemer satisfaction
	2011 J.D. Power and Associates Canadian Manufacturer Website Evaluation Study <sup>SM</sup>	Toyota ranked #1 overall in customer satisfaction
	AutoNerve Chinese-Canadian Consumers Car Choice Awards 2011	Toyota Sienna named Best Minivan
	Insurance Institute for Highway Safety (IIHS) Safety Ratings - "Top Safety Pick" awards	<ul> <li>2011 Lexus CT 200h</li> <li>2011 Toyota Prius</li> </ul>
	The National Highway Traffic Safety Administration (NHTSA) five star overall top rating	2011 Scion tC
	Reader's Digest Trusted Brand Awards 2011	Toyota named "Most Trusted Brand" for both Passenger Cars and Hybrid Cars
	J.D. Power and Associates 2011 U.S. Vehicle Dependability Study	<ul> <li>Compact Car – Toyota Prius</li> <li>Compact Multi-purpose – Scion xB</li> <li>Midsize Crossover/SUV – Toyota 4Runner</li> <li>Large Pickup – Toyota Tundra (6<sup>th</sup> year in a row)</li> <li>Midsize Pickup – Toyota Tacoma</li> <li>Midsize Van – Toyota Sienna</li> <li>Midsize Premium Crossover/SUV – Lexus RX</li> </ul>
2011	Consumer Report 2011 Auto Issue	<ul> <li>2011 Automakers Report Card: Toyota as one of the top three best all-around car makers for the third year in a row</li> <li>Consumer Reports' Top Picks for 2011: Toyota had the most of any other automaker with three picks (RAV4 small SUV, Sienna minivan and Prius hybrid)</li> </ul>
	Canadian Black Book Best Retained Value Awards 2011	<ul> <li>Full-size car: Toyota Avalon</li> <li>Midsize SUV: Toyota FJ Cruiser</li> <li>Full-size SUV: Toyota Sequoia</li> <li>Full-size pickup: Toyota Tundra</li> <li>Small pickup: Toyota Tacoma</li> <li>Premium luxury car: Lexus LS series</li> </ul>
	ALG Residual Value Awards	<ul> <li>Full-size car: Toyota Avalon</li> <li>Midsize pickup: Toyota Tacoma</li> <li>Full-size pickup: Toyota Tundra</li> </ul>
	2011 World of Wheels Editors' Choice Awards	Best Luxury Car: Lexus IS 350 AWD
	ecoENERGY for Vehicle Awards	<ul> <li>Most fuel-efficient midsize: 2011 Toyota Prius (11th year in a row)</li> <li>Most fuel-efficient minivan: 2011 4-cylinder Toyota Sienna</li> <li>Most fuel-efficient pick-up: 2011 4-cylinder Toyota Tacoma</li> </ul>
	JD Power and Associates 2010 Canadian Consumer Retail Experience Study (CRES)	Lexus ranks highest in overall new vehicle sales satisfaction     among the brands included in this year's study
	Automobile Journalists Association of Canada (AJAC) "2011 Canadian Car of the	Best New Minivan - 2011 Toyota Sienna

	Year" Awards	
	2010 International Engine of the Year Awards	<ul> <li>"Green Engine of the Year" - Toyota Hybrid Synergy Drive powertrain</li> <li>"Sub 1.0-litre Engine of the Year" - 1.0 VVT-i (engine not available in North America)</li> <li>Toyota has won a total of 22 International Engine of the Year awards since the awards began in 1999</li> </ul>
2010	2010 J.D. Power and Associates Initial Quality Study (IQS) AutoNerve Chinese-Canadian Consumers Car Choice Awards 2010	<ul> <li>Toyota Motor Manufacturing Canada's (TMMC) Cambridge South plant receives prestigious Gold Plant Quality Award for North/South America</li> <li>Toyota and Lexus awarded a combined 5 segment awards</li> <li>Lexus ties for most segment awards of any nameplate</li> <li>Lexus RX 450h named Best SUV</li> </ul>
	Insurance Institute for Highway Safety (IIHS) Safety Ratings - "Top Safety Pick" awards J.D. Power and Associates 2010 Canadian Automotive Manufacturer Web Site	<ul> <li>2011 Toyota Sienna</li> <li>2011 Toyota Avalon</li> <li>2010 Toyota 4Runner</li> <li>2010 Toyota Highlander</li> <li>2010 Toyota Venza</li> <li>2010 Corolla</li> <li>2010 Scion xB</li> <li>Lexus ranked #1 overall in customer satisfaction</li> <li>Toyota ranked #3 overall in customer satisfaction</li> </ul>
	Evaluation Study Canadian Black Book's 5 <sup>th</sup> Annual Best Retained Value Awards	<ul> <li>Toyota/Lexus models take top honours in 7 categories:         <ul> <li>Sub-compact: Toyota Yaris</li> <li>Full-size car: Toyota Avalon</li> <li>Entry luxury car: Lexus IS Series</li> <li>Compact SUV: Toyota RAV4</li> <li>Full-size SUV: Toyota Sequoia (tie)</li> <li>Small pick-up: Toyota Tacoma</li> </ul> </li> <li>Large pick-up: Toyota Tundra</li> </ul>
	R.L. POLK & Co. 14 <sup>th</sup> Annual Automotive Loyalty Awards	<ul> <li>Toyota #1 in Overall Loyalty to Manufacturer</li> <li>Toyota #1 in Asian Market Loyalty to Make</li> <li>Toyota Prius #1 - mid-size/full-size car category</li> <li>Lexus RX 350 #1 - mid-size/full-size SUV category</li> </ul>
	CanadianDriver.com's "Top 20 Picks for 2010" ecoENERGY for Vehicle Awards	<ul> <li>2010 Toyota RAV4</li> <li>2010 Toyota Prius – 10th year in a row         <ul> <li>2010 Toyota Yaris Sedan &amp; Hatchback – 5th year in a</li> </ul> </li> </ul>
	J.D. Power and Associates U.S. Vehicle Dependability Study	<ul> <li>row</li> <li>Most Dependable Midsize Multi Activity Vehicle – Highlander (for 3<sup>rd</sup> consecutive year)</li> <li>Most Dependable Compact Car – Prius (for 3<sup>rd</sup> consecutive year)</li> <li>Most Dependable Large Multi Activity Vehicle – Sequoia (for 4<sup>th</sup> consecutive year)</li> <li>Most Dependable Large Pickup – Tundra (for 5<sup>th</sup> consecutive year)</li> <li>Most Dependable Midsize Premium Multi Activity Vehicle - Lexus GX 470 (for 5<sup>th</sup> consecutive year)</li> </ul>
	MotorWeek Drivers' Choice	Best of the Year - Toyota Prius

	Awards	Best Eco-Friendly – Toyota Prius
	Reader's Digest Trusted Brand Awards 2010	<ul> <li>Toyota voted the most Trusted Brand within the categories of Passenger Car Manufacturer and SUV Manufacturer</li> </ul>
	Consumers Digest Automotive Best Buy Awards	<ul> <li>Small Cars – Toyota Corolla</li> <li>Family Cars – Toyota Camry</li> <li>Hybrids – Toyota Prius</li> </ul>
	Protégez-vous et APA (Association pour la protection des automobilistes)	Toyota "Best Picks" in each category : • Subcompact – Toyota Yaris • Compact – Toyota Corolla, Toyota Matrix
	<ul> <li>– Guide AUTOS 2010 (Meilleurs choix)</li> <li>2010 Ward's Auto Interior of the Year awards</li> </ul>	<ul> <li>Intermediate – Toyota Prius</li> <li>SUV – Toyota RAV4, Toyota Highlander</li> <li>Hybrid car: Lexus HS 250h</li> </ul>
	2009 Canadian Marketing Awards Auto123.com 2010 Awards	<ul> <li>Gold Award in Automotive Promotion &amp; Best Promo honours - Matrix Potentialmatic Campaign</li> <li>2010 Mid-size Utility of the Year - Toyota Venza</li> </ul>
	Autorizis.com 2010 Awards Automobile Journalists Association of Canada "Canadian Car of the Year" Awards	Best New SUV/CUV (over \$60,000) - 2010 Lexus RX 450h
	L'Annuel de L'Automobile Category Awards Le Guide de L'Auto "Best Buy"	<ul> <li>Best New Green Vehicle - 2010 Toyota Prius</li> <li>Best New Intermediate SUV - 2010 Toyota 4Runner</li> <li>Best New SUV over \$50,000 - 2010 Lexus RX 350</li> <li>Best New Comment SUV under \$40,000 - 2010 Toyota DAV4</li> </ul>
	Awards World of Wheels Magazine "Editors Choice Awards"	<ul> <li>Best New Compact SUV under \$40,000 - 2010 Toyota RAV4</li> <li>Best SUV/Crossover under \$40,000 - Toyota Venza</li> </ul>
	Carguide Magazine Driver's Choice Awards	<ul> <li>Gold Awards:</li> <li>Economy Car - Toyota Corolla</li> <li>Family Car - Toyota Camry</li> <li>SUV/CUV Under 40K - Toyota Venza</li> <li>SUV/CUV Over \$40k - Toyota Sequoia</li> <li>Pickup Truck - Toyota Tundra</li> <li>Overall Hybrid - Toyota Prius</li> </ul>
	Corporate Knights 2009 - Top Foreign Corporate Citizens in Canada	<ul> <li>Toyota one of only 2 automakers who placed in rankings (Honda Motor Company Limited other automaker)</li> </ul>
2009	J.D. Power Initial Quality Study	<ul> <li>Lexus first overall – awards received in all 5 segments it entered</li> <li>LX 570 top spot as most problem-free vehicle (Premium Large Multi-Activity Vehicle)</li> <li>LS 460 winner of Large Premium Car – 9<sup>th</sup> time in 12 years to earn this achievement</li> <li>Toyota 6<sup>th</sup> overall – awards received in 4 segments</li> <li>4Runner tied for top Midsize MAV</li> <li>Sienna highest Mid-size Van</li> <li>Yaris highest Sub-compact car</li> <li>Tundra tied for top in Large Pickup</li> </ul>
	J.D. Power Vehicle Dependability Study	<ul> <li>Toyota/Lexus/Scion won more segment awards than any other automaker (10 categories won)</li> <li>Lexus LS 430 has lowest "problems per 100" of the entire industry</li> </ul>
	Marketing Magazine / Leger	• Toyota highest ranked automaker, placing in Top 10

Corporate Reputation Survey	
AutoNerve Chinese-Canadian Consumers Car Choice Awards 2009	Corolla named Best Economy Vehicle
JD Power Automotive Manufacturer's Website Evaluation	Toyota.ca ranks #2 overall
Kelley Blue Book – 2009 Brand Image Award Winners	Toyota wins for Best Value Brand and Most Family-Friendly Brand
Reader's Digest Trusted Brand Awards 2009	<ul> <li>Toyota voted the most Trusted Brand within the categories of Passenger Car Manufacturer and SUV Manufacturer</li> </ul>
Canadian Black Book	<ul> <li>Five Toyota vehicles made Top 10 list (unprecedented in CBB awards history)</li> <li>RAV4, Echo, Tacoma, Corolla, Matrix</li> </ul>
Automotive Lease Guide – Residual Value Awards	<ul> <li>"Models most likely to retain highest percentage of original price in Canada after a conventional retail lease"         <ul> <li>Toyota Camry – mid-size sedan, and Toyota Sequoia – full-size SUV</li> </ul> </li> <li>Toyota ranks second for overall mainstream brand residual value rankings.</li> </ul>
Kelly Blue Book – Top 20 Most Researched Cars of 2008	<ul> <li>Five of the top 10 vehicles were Toyotas         <ul> <li>Camry, Prius, Corolla, Highlander, RAV4, Yaris and Sienna</li> </ul> </li> </ul>
ecoENERGY for Vehicle Awards	<ul> <li>2009 Toyota Prius – 9th year in a row</li> <li>2009 Toyota Yaris Sedan &amp; Hatchback – 4th year in a row</li> </ul>
CASSIE Awards	<ul> <li>Gold Award – Automotive and DIY (Toyota Tundra pick-up truck) – Toyota Tundra's well-built relaunch</li> <li>Silver Award – Automotive and DIY (Lexus) – Lexus "Moments"</li> <li>Silver Award – Sustained Success (Lexus) – Lexus "Moments"</li> <li>Silver Award – Sustained Success (Toyota Truck) – Toyota gets tough – Toyota Prairie Zone Dealers / Venture</li> <li>Silver Award – Best Use Of Media (Toyota Highlander) – Toyota Highlander takes TV out of the box</li> <li>Silver Award – Off To A Good Start (Toyota Highlander) - Toyota Highlander takes TV out of the box</li> <li>Bronze Award – Off To A Good Start (Toyota Corolla) – Toyota Corolla relaunch</li> </ul>
Consumer Reports Car Brand Perceptions Survey	Toyota #1 in overall brand perception Toyota #1 in Environmentally Friendly / Green
JD Power Vehicle Dependability Study	<ul> <li>Toyota and Lexus earned 11 out of 19 possible segment awards – more than any other automaker</li> <li>Lexus #1 brand overall</li> <li>Six Lexus vehicles led segments – LS, IS, SC, ES, GX and LX</li> <li>Five Toyota vehicles led their segments – Prius, RAV4 (which tied with the Honda Element), Highlander, Tundra and Sequoia.</li> </ul>
Consumer Reports Best Car Value	2009 Toyota Prius (Touring Edition) topped ranked

	2008 CIO 100 Award from	Toyota Canada Inc. award honoree for customer-service
	CIO Magazine	software and implementation
	Motor Trend Truck of the	Toyota Tundra
	Year	
	ecoENERGY for Vehicle	Toyota Yaris
	Awards	Toyota Prius
	CanadianDriver.com's 50-Litre	• Toyota Corolla travels 1,017 km's on 50L of fuel to win
	Challenge	competition
	CAA Award for Safety	LS 600h L award winner
	Innovations	
	L'Annuel de L'Automobile	LS 460 / LS 600h L – winner of Luxury Vehicles over \$100,000
	2009 "Cles d'Or" Awards	category
	AutoNerve Chinese-Canadian	LS 600h L wins Best Prestige Vehicle
	Consumers Car Choice	
2008	Awards Automobile Journalists	Best New Car under \$18,000 - Toyota Corolla
	Association of Canada	<ul> <li>Best New Car under \$18,000 - Toyota Corolla</li> <li>Sports/Performance over \$50,000 - Lexus IS F</li> </ul>
	"Canadian Car of the Year"	
	Awards	
	Automobile Journalists	Canadian Car of the Year – Toyota Camry Hybrid
	Automobile Journalists Association of Canada	Best New Family Car (\$22k-\$30k) - Toyota Camry LE
	"Canadian Car of the Year"	Best New Family Car (over \$30k) - Toyota Camry Hybrid
	Awards	Best New Luxury Car (under \$50k) - Lexus ES 350
		Best New SUV/CUV (under \$35k) - Toyota RAV4
	2007 World Car of the Year	Lexus LS 460
	Award (WCOTY)	2007 Comme Uk hvid
	CAA Pyramid Award for Environmental Initiatives	2007 Camry Hybrid
		Toyota Yaris
	Energuide Awards	Toyota Prius
		Toyota Sienna FWD
	AutoNerve Readers Choice	Toyota Yaris Sedan "Best Economy"
	Awards	Toyota Camry "Best Family"
	Awards	Lexus LS 460 "Best Luxury"
		Toyota Tundra 4x4 5.7L Double Cab Standard Bed SR5 V8
	Turrely Kings Challen as	"2008 Canadian Truck King Challenge Winner"
	Truck King Challenge	<ul> <li>Toyota Tacoma 4x2 Access Cab "Best Midsize under V6"</li> <li>Toyota Tacoma 4x4 Double Cab Standard Bed V6 "Best Midsize</li> </ul>
		Toyota Tacoma 4x4 Double Cab Standard Bed V6 "Best Midsize V6 and over"
2007	L'Annuel de L'Automobile –	Toyota 4Runner « Intermediate SUV »
	Cles d'Or Awards	<ul> <li>Toyota Tundra « Full Size Pickup »</li> </ul>
	J.D. Power Quality Plant	Silver Award for TMMK (Toyota Motor Manufacturing Kentucky)
	Awards	
		Toyota Yaris Hatchback
	Energuide Awards	Toyota Prius
		Toyota Matrix
	Automobile Journalists	Best New Pick Up - 2005 Tacoma
	Association of Canada	
	"Canadian Car of the Year" Awards	
		Toyota Prius
	Energuide Awards	Toyota Matrix
2006		Toyota Echo Hatchback
	CAA Pyramid Award for	• 2004 Prius
	Environmental Initiatives	•

2005         Association of Canada Awards <ul> <li>Toyota Prius</li> <li>Toyota Vision</li> <li>Toyota Echo Hatchback</li> <li>Toyota Echo Hatchback</li> <li>Highest Ranked Premium Luxury Car in the U.S SC 430</li> <li>Highest Ranked Pfentium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Pfentium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Pfentium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Pfentium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Pfentium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Pfentium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Pfentium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Pfentium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Pfentium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Pfentium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Pfentium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Pfentium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Pfentium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Pfentium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Pfentium Luxury SUV in the U.S IX 470</li> <li>Toyota Celica</li> <li>Toyota Prius</li> <li>CAA Pyramid Awards - CAA</li> <li>2001 Corolla</li> <li>D. Power Quality Plant</li> <li>Gold Award for TMMC (Toyota Motor Manufacturing Canada)</li> <li>Awards</li> <li>Toyota Corolla - Compatt Car</li> <li>Toyota Carmy - Family Car</li> <li>Carguide Best Buy</li></ul>			Dest New Minister 2004 Ciscure
2005         "Canadian Car of the Year" Awards         • Toyota Prius           Energuide Awards         • Toyota Matrix           1         Toyota Kanked Fremium Luxury Car in the U.S SC 430           1.D. Power and Associates - 2004 U.S. Initial Quality Study         • Highest Ranked Fremium Luxury SUV in the U.S ISC 430           2004 U.S. Initial Quality Study         • Highest Ranked Fremuzury SUV in the U.S SC 430           2004 U.S. Initial Quality Study         • Toyota Prius           2004 U.S. Or Performance Award         • 2003 Camry for model years 1997 - 2001           2005 Can Performance Award         • 2002 Corolla           2008 Car Performance Award         • 2002 Corolla           1.D. Power Quality Plant         • Bronze Award for NUMMI (New United Motor Manufacturing Inc.)           2007 Carguide Best Buy Awards         • Toyota Prius           2008 Car Performance Award         • 2001 Corolla           2009 U.S. Any Praind Awards         • Toyota Echo - Economy Car           Energuide Awards         • Toyota Prius           Car Quilty Plant         • Gold Award for TMMC (Toyota Motor Manufacturing Canada)           Awards         • Toyota Carla           2001 Carolla         • Toyota Carla           2002 Carguide Best Buy Awards         • Toyota Carla           Carguide Best Buy Awards         • Toyota Carny - Family Car </th <th></th> <th>Automobile Journalists</th> <th>Best New Minivan - 2004 Sienna</th>		Automobile Journalists	Best New Minivan - 2004 Sienna
2005         Awards <ul> <li>Toyota Prius</li> <li>Toyota Matrix</li> <li>Toyota Kankad Premium Luxury Car in the U.S SC 430</li> <li>Highest Ranked Premium Luxury SUV in the U.S RX 330</li> <li>2004 U.S. Initial Quality Study</li> <li>Highest Ranked Premium Luxury SUV in the U.S SC 430</li> <li>Highest Ranked Premium Luxury SUV in the U.S SC 430</li> <li>Highest Ranked Premium Luxury SUV in the U.S SC 430</li> <li>Highest Ranked Premium Luxury Car in the U.S SC 430</li> <li>Highest Ranked Premium Luxury Car in the U.S SC 430</li> <li>Highest Ranked Premium Luxury Car in the U.S SC 430</li> <li>Highest Ranked Premium Luxury Car in the U.S SC 430</li> <li>Highest Ranked Premium Luxury Car in the U.S SC 430</li> <li>Highest Ranked Premium Luxury Car in the U.S SC 430</li> <li>Highest Ranked Premium Luxury Car in the U.S SC 430</li> <li>Highest Ranked Premium Luxury Car in the U.S SC 430</li> <li>Highest Ranked Premium Luxury Car in the U.S SC 430</li> <li>Highest Ranked Premium Luxury Car in the U.S SC 430</li></ul>			
2004 <ul> <li>Fnerguide Awards</li> <li>Toyota Prius</li> <li>Toyota Echo Hatchback</li> <li>Toyota Echo Hatchback</li> <li>Highest Ranked Premium Luxury Car in the U.S SC 430</li> <li>Highest Ranked Premium Luxury SUV in the U.S SC 430</li> <li>Highest Ranked Premium Luxury SUV in the U.S SC 430</li> <li>Highest Ranked Premium Luxury SUV in the U.S SC 430</li> <li>Highest Ranked Michuxury Car in the U.S SC 430</li> <li>Used Car Performance Award</li> <li>2003 Sienna for model years 1997 - 2001</li> <li>Scott Car Performance Award</li> <li>Toyota Celica</li> <li>Toyota Celica</li> <li>Toyota Prius</li> <li>Toyota Prius</li> <li>Toyota Prius</li> <li>Toyota Care Performance Award</li> <li>2002 Corolla</li> <li>Bronze Award for NUMMI (New United Motor Manufacturing Awards</li> <li>Toyota Celica</li> <li>Toyota Prius</li> <li>Bronze Award for NUMMI (New United Motor Manufacturing Canada)</li> <li>Awards</li> <li>Toyota Celica</li> <li>Toyota Corolla</li> <li>Care Performance Award</li> <li>2001 Corolla</li> <li>Dever Quality Plant</li> <li>Gold Award for TMMC (Toyota Motor Manufacturing Canada)</li> <li>Awards</li> <li>Silver Award for TMMC (Toyota Motor Manufacturing Canada)</li> <li>Awards</li> <li>Toyota Carny - Family Car</li> <li>Toyota Carny</li></ul>			
Energuide Awards         • Toyota Matrix Toyota Echo Hatchback           1.D. Power and Associates - 2004 U.S. Initial Quality Study (2004 Quality Study (2004 Quality Study) (2004 Quality Study) (2004 Quality Study) (2004 Quality Study) (2004 Quality Plant Awards         • Highest Ranked Premium Luxury Car in the U.S SC 430 • Highest Ranked Premium Luxury Car in the U.S SC 430 • Highest Ranked Premium Luxury Car in the U.S SC 430 • 2003 Sienna for model years 1997 - 2001 • Toyota Prius • Toyota Celica • Toyota Celica • Toyota Celica • Toyota Echo - Economy Car • Carguide Best Buy Awards • Orota Echo - Economy Car • Carguide Best Buy Awards • Doyota Prius • Carguide Best Buy Awards • Doyota Echo - Economy Car • Toyota Echo - Economy Car • Toyota Corolla - Compat Car • Toyota Corolla - Compat Car • Toyota Corolla - Compat Car • Toyota Carguide Best Buy Awards • Toyota Carlor • Cropat Car • Toyota Carlor • Finis • CAA Pyramid Awards - CAA • 2001 Corolla • Solid Award for TMMC (Toyota Motor Manufacturing Canada) • Silver Award for TMMK (Toyota Motor Manufacturing Canada) • Toyota Carlor • Compat Car • Toyota Carlor • Finis • CAA Pyramid Awards - CAA • 2001 Carny • Silver Award for TMMK (Toyota Motor Manufacturing Kentucky) • Silver Award for TMMK (Toyota Motor Manufacturing Canada) • Toyota Carny • Family Car • Toyota Carny • Family Car • Toyota Carlor • Compat Car • Toyota Carny • Family Car • Toyota Carny • Family Car • Toyota Carny • Family Car • Toyota Carlor • Compat Car • Toyota Corolla • CAA Pyramid Awards - CAA • 1999 Carny • Silver Award for NUMMI (New United Motor Manufacturing Canada) • Toyota Corolla • Canpuide East Buy Awards • Toyota Corolla • Toyota Carny • Family Car • Toyota Corolla • Compat Car • Toyota Carn	2005	Awards	
2004 <ul> <li>Toyota Echo Hatchback</li> <li>Highest Ranked Premium Luxury Car in the U.S SC 430</li> <li>Highest Ranked Premium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Premium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Premium Luxury Car in the U.S SC 430</li></ul>	1		
<ul> <li>Highest Ranked Premium Luxury Car in the U.S SC 430</li> <li>Highest Ranked Premium Luxury SUV in the U.S SC 430</li> <li>Highest Ranked Premium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Premium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Premium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Mid Luxury Car in the U.S IX 470</li> <li>Highest Ranked Mid Luxury Car in the U.S IX 470</li> <li>Highest Ranked Mid Luxury Car in the U.S IX 470</li> <li>Highest Ranked Mid Luxury Car in the U.S IX 470</li> <li>Highest Ranked Mid Luxury Car in the U.S IX 470</li> <li>Highest Ranked Mid Luxury Car in the U.S IX 470</li> <li>Highest Ranked Mid Luxury Car in the U.S IX 470</li> <li>Highest Ranked Mid Luxury Car in the U.S IX 470</li> <li>Highest Ranked Mid Luxury Car in the U.S IX 470</li> <li>Highest Ranked Mid Luxury Car in the U.S IX 470</li> <li>Highest Ranked Premium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Mid Luxury Car in the U.S IX 470</li> <li>Highest Ranked Premium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Premium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Premium Luxury SUV in the U.S IX 470</li> <li>Toyota Prius</li> <li>Toyota Prius</li> <li>Toyota Carolla</li> <li>Highest Ranked Premium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Premium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Premium Luxury SUV in the U.S IX 470</li> <li>Highest Ranked Premium Luxury SUV in the U.S IX 470</li> <li>Toyota Aritik</li> <li>Toyota Prius</li> <li>Toyota Aritik</li> <li>Toyota Aritik</li> <li>Toyota Carolla</li> <li>CAA Pyramid Awards - CAA</li> <li>2001 Corolla</li> <li>Carguide Best Buy Awards</li> <li>Toyota Carny - Family Car</li> <li>Toyota Aritik</li> <li>Toyota Carny - Family Car</li> <li>Toyota Carny - Family C</li></ul>		Energuide Awards	
2004         J.D. Power and Associates - 2004 U.S. Initial Quality Study         + Highest Ranked Permium Luxury SUV in the U.S RX 330           2004         CAA Pyramid Awards - CAA         - 2003 Camry for model years 1997 - 2001           Used Car Performance Award         - 2003 Camry for model years 1998 - 2001           Energuide Awards         - Toyota Prius           CAA Pyramid Awards - CAA         - 2003 Camry for model years 1998 - 2001           Used Car Performance Award         - 2002 Corolla           Used Car Performance Award         - 2002 Corolla           Used Car Performance Award         - 2003 Camry for MUMMI (New United Motor Manufacturing Inc.)           Carguide Best Buy Awards         - Toyota Echo - Economy Car           Carguide Best Buy Awards         - Toyota Corolla           Carguide Best Buy Awards         - Coroyat for TMMK (Toyota Motor Manufacturing Canada)           Wards         - CAA Pyramid Awards - CAA         - 2001 Corolla           J.D. Power Quality Plant         - Gold Award for TMMK (Toyota Motor Manufacturing Kentucky)           Carguide Best Buy Awards         - Toyota Carny - Family Car           Carguide Best Buy Awards         - Toyota Carny - Family Car           Carguide Best Buy Awards         - Toyota Carny - Family Car           Carguide Best Buy Awards         - Toyota Carny - Family Car           Carguide Best Buy Aw			
2004         U.S. Initial Quality Study         + Highest Ranked Premium Luxury SUV in the U.S LX 470 Highest Ranked Mid Luxury Car in the U.S CS 430           2004         CAA Pyramid Awards – CAA Used Car Performance Award         2003 Sienna for model years 1997 - 2001           2005         Energuide Awards         - Toyota Prius           CAA Pyramid Awards – CAA Used Car Performance Award         - Toyota Prius           2003         J.D. Power Quality Plant         - Bronze Award for NUMMI (New United Motor Manufacturing Inc.)           2004         J.D. Power Quality Plant         - Toyota Echo - Economy Car           2005         Carguide Best Buy Awards         - Toyota Echo - Economy Car           2006         CAA Pyramid Awards – CAA Used Car Performance Award         - 2001 Sienna           2007         J.D. Power Quality Plant         - Gold Award for TMMK (Toyota Motor Manufacturing Canada)           2008         Awards         - Toyota Corolla           2009         - Toyota Corolla - Compact Car           2001         - Toyota Corolla - Compact Car           2002         - Car Performance Award           2003         - Toyota Carny - Family Car           2004         - Carguide Best Buy Awards           2015         - Toyota Carny - Family Car           2016         - Carguide Best Buy Awards			
2004         Filiphest Ranked Mid Luxury Car in the U.S GS 430           2004         CAA Pyramid Awards - CAA         2003 Sienna for model years 1997 - 2001           2005         Energuide Awards         Toyota Celica			Highest Ranked Entry Luxury SUV in the U.S RX 330
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2003 <ul> <li>Toyota Prius</li> <li>Toyota Celica</li> <li>Toyota Matrix</li> <li>CAA Pyramid Awards – CAA</li> <li>2003</li> <li>J.D. Power Quality Plant</li> <li>Bronze Award for NUMMI (New United Motor Manufacturing Inc.)</li> <li>Carguide Best Buy Awards</li> <li>Toyota Prius</li> <li>Zotota Priormance Award</li> <li>Solo Construction</li> <li>Power Quality Plant</li> <li>Silver Award for TMMC (Toyota Motor Manufacturing Canada)</li> <li>Awards</li> <li>Solo Construction</li> <li>Silver Award for TMMC (Toyota Motor Manufacturing Canada)</li> <li>Awards</li> <li>Silver Award for TMMK (Toyota Motor Manufacturing Canada)</li> <li>Silver Award for TMMK (Toyota Motor Manufacturing Kentucky)</li> <li>Carguide Best Buy Awards</li> <li>Toyota Carny - Family Car</li> <li>Toyota Carny - Family Car</li> <li>Carguide Best Buy Awards</li> <li>Toyota Carny - Family Car</li> <li>Carguide Best Buy Awards</li> <li>Toyota Carny - Family Car</li> <li>Carguide Best Buy Awards</li> <li>Toyota Carny - Family Car</li> <li>Carguide Best Buy Awards</li> <li>Toyota Carny - Family Car</li> <li>Bronze Award for TMMK (Toyota Motor Manufacturing Kentucky)</li> <li>J.D. Power Quality Plant</li> <li>Silver Award for TMMK (Toyota Motor Manufacturing Canada)</li> <li>Toyota Carny - Family Car</li> <li>Gold Awards or NUMMI (New United Motor Manufacturing Canada)</li> <li>Toyota Carny - Family Car</li></ul>	2004		
Energuide Awards         • Toyota Celica           • Toyota Celica         • Toyota Matrix           • CAA Pyramid Awards – CAA         • 2002 Corolla           • Jo. Power Quality Plant         • Bronze Award for NUMMI (New United Motor Manufacturing Awards           • Carguide Best Buy Awards         • Toyota Echo - Economy Car           • Carguide Best Buy Awards         • Toyota Prius           • CAA Pyramid Awards – CAA         • 2001 Sienna           Used Car Performance Award         • 2001 Corolla           • J.D. Power Quality Plant         • Gold Award for TMMC (Toyota Motor Manufacturing Canada)           Awards         • Silver Award for TMMK (Toyota Motor Manufacturing Canada)           Awards         • Toyota Corolla - Compact Car           • Carguide Best Buy Awards         • Toyota Carmy • Family Car           • Carguide Best Buy Awards         • Toyota Carmy           • Gold Award for TMMK (Toyota Motor Manufacturing Kentucky)         • Silver Award for TMMK (Toyota Motor Manufacturing Kentucky)           • J.D. Power Quality Plant         • Gold Award for TMMK (Toyota Motor Manufacturing Canada)           • Bronze Award for TMMC (Toyota Motor Manufacturing Canada)         • Bronze Award for TMMC (Toyota Motor Manufacturing Canada)           • J.D. Power Quality Plant         • Silver Award for NUMMI (New United Motor Manufacturing Inc.)           • Bronze Award for TMMC (Toyota Motor Man			
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	J.D. Power Quality Plant Awards	•	Gold Award for TMMC (Toyota Motor Manufacturing Canada)
	CAA Pyramid Awards – CAA Used Car Performance Award	•	1989 Corolla
1991	Automobile Journalists Association of Canada "Canadian Car of the Year" Awards	•	Best New Vehicle Built in Canada - 1989 Corolla
1990	CAA Pyramid Awards – CAA Used Car Performance Award	•	1988 Camry
1989	Automobile Journalists Association of Canada "Canadian Car of the Year" Awards	•	Best New Sports Car - 1988 MR2
	CAA Pyramid Awards – CAA Used Car Performance Award	•	1987 Corolla
1988	Automobile Journalists Association of Canada "Canadian Car of the Year" Awards	•	Best New Import Sedan - 1987 Camry
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